



San Francisco Orchid Society Newsletter

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Membership

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SFOS Meeting

September 2013 Volume 62 Number 9

The mission of the SFOS is to foster the culture and cultivation of orchids and to promote education of its members and the public about orchids. Our goals include: an exchange of information from exhibitions, publications, and the Internet, maintenance of a reference library, and participation in worldwide activities.

September Speaker

Francisco Miranda
The Genus *Laelia* in Brazil

Francisco Miranda

Francisco Miranda was born in Rio de Janeiro on February 6, 1956. He got his degree in Biology and began his taxonomic studies of the orchid family in 1981. During the next 4 years, he lived most of the time in Manaus where he studied Amazon orchids and began his Master's degree. Shortly after returning to Rio de Janeiro, the Master's was completed on "section Cattleyodes of the genus *Laelia*".

Tues. September 3, 2013



SF Orchid Society

Tues. September 3, 2013

AOS Judging: 7:00 PM

Skills Session: 7:05 PM

Meeting: 7:30 PM

San Francisco County Fair Building, Golden Gate Park, 9th Avenue and Lincoln Way, San Francisco. Plants submitted for American Orchid Society Judging must be entered between 6:30 pm and 7:00 pm.

Speaker

**Francisco Miranda
Miranda Orchids, FL**

The Genus *Laelia* in Brazil

Skill Session

**George McRae
*Growing Orchids Outdoors in
the Bay Area***

Plant

Opportunity Table

Since then, his main interest has been in the Brazilian laelias and cattleyas. He is the author of several papers in Brazilian, German and U.S. publications ranging from species descriptions to subjects of growers' interest. He is also author of two books. Since 2000, he lives in Haines City, Florida, where he owns Miranda Orchids, an orchid nursery specializing in Brazilian species and the Cattleya alliance.



**The Genus
Laelia in Brazil**

In this presentation, the Brazilian laelias are shown and discussed regardless of whether people call them *Laelia*, *Cattleya* or *Sophranitis*. The distinct groups are all discussed and most of the species are shown in their natural habitats. For the showy and/or variable species, the most outstanding and characteristic color forms are also shown. This is a tour through the regions of Brazil where these plants are found. As a result we see some of the most beautiful areas of Brazil.

Francisco Miranda
Miranda Orchids

2013-2014 SFOS
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AOS Representative



Dinner with the Speaker

Please join us in the parking lot in back of the SF County Fair Building at 5:30 PM sharp.

2013 Membership Directory

The new membership directory is now online on the SFOS website. All members with an email address in our records should have received instructions for login and password.

If there are errors, please contact Florence Inserto - flojoinsert@yahoo.com or Claire Zvanski: (415) 341-3085 czvanski@hotmail.com .

2013 Dues Are Now Payable

(\$25 per year-Individual)

(\$40 per household-2 or more- per year)
Dues may be payable at any SFOS meeting,
or go the Web site

www.orchidsanfrancisco.org

and use *Pay Pal* or mail to
SFOS- Membership
PO Box 27145
SF, CA 94127-0145

- \$25/year or \$40/year (with Email Newsletter Option)
- \$45/year individual (with USPS Mail Newsletter Option)

Thank you!

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info@orchidsanfrancisco.org

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Corporation

SFOS NEWSLETTER September
2013

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Welcome New Members

**John Griffin
Clarissa Dyer
Philip Go**

Please welcome our new members whenever you meet them and especially at the San Francisco Orchid Society meetings.

NOTICE TO BUSINESS MEMBERS OF THE SFOS

Member Orchid Related Businesses in our Roster are out of date. All current SFOS members who wish to have their Orchid Related Businesses listed need to contact membership. See contact information above or at end of this newsletter.

Refreshments

P - U

SFOS members are encouraged to help out with refreshments, setup and cleanup at Monthly Meetings. If your last name falls within the letter range **P - U** please bring snacks such as fresh fruit, crackers & cheese for the next meeting. About three dozen cookies, one cake, one to two pounds of fruit or cheeses, or one box of crackers is an appropriate amount. Remember to pick up your raffle ticket as one of the rewards of sharing - and good luck in



the drawing!



Minutes of SFOS Board Meeting

SFOS Board Meeting August 12, 2013

Present: Mary Gerritsen, Jean Lee, Dennis Westler, Valerie Mountain, Chris Mende, Florence Inserto, Carol Zoltowski, Dave Hermeyer, Claire Zvanski, George McRae

Excused: Steve Beckendorf

I. Vice President's Report

A. Sent in by Steve: The speaker for September will be Francisco Miranda, topic: The Genus Laelia in Brazil. Skill session: George McRae, topic- Growing Orchids Outdoors in the Bay Area. Opportunity table: Francisco Miranda. October's speaker will be Ron Parsons, topic: Second China Trip, New Observations. November speaker is Roy Tokunaga.

II. Membership Report

A. Florence is in the process of redoing the membership form. Current membership is around 188, including 78 life members, and she is working on getting an accurate count. There will be membership forms available at Orchids in the Park, but a volunteer is needed to staff the membership table on Sunday during the show.

III. Treasurer

A. Carol noted that, as of the end of July, our High Yield Savings account balance is \$122,555.20, the Market Rate Savings account balance is \$1506.03, and the Checking account balance is \$14,246.02.

IV. Old Business

A. Orchids in the Park- The number one issue is a need for more volunteers to staff the show. Members will be encouraged to sign up at the September monthly meeting. Other ideas were presented to generate more income from the show, such as selling drinks and snacks at the membership table. An article written by Kathy Barrett in Orchids magazine about Orchids in the Park, past & present, has been posted on the SFOS website. The vendors for the show will be the following:

- Andy's Orchids
- American Horticultural Supply
- Botanico
- Brookside Orchids
- D&D Orchids
- Ecuagenera
- Gold Country Orchids
- Golden Gate Orchids
- Hanging Gardens
- J&L Orchids
- Napa Valley Orchids
- Orchid Design
- Orchids & Gardens
- Paphiness
- The Tiny Jungle
- City College of San Francisco Horticulture & Floristry Department
- San Francisco orchid Society Member Sales
- San Francisco Society Conservation Committee Sales

A. Budget- Up to date budget reports were presented and discussed. Current annual operating expenses are approximately \$25,000, and anticipated annual income is \$20,000. To stay within the budget guidelines, expenditures for further donations, book purchases and other controllable expenses have been put on hold or cut as much as possible. Very conservative estimates for income from the POE and Orchids in the Park were used in this forecast. A motion was made to accept the budget as proposed as of August 1st. The motion was seconded and passed unanimously.

B. **POE-** Dennis reported that the theme for 2014 will be Orchids and All That Jazz. There will be a jazz band for the Gala night.

The meeting was adjourned at 9:00.

Respectfully Submitted,
Valerie Mountain

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AOS Awards

AOS Awards

American Orchid Society Pacific Judging Center Web site:

www.aospacificcentral.org/

Please check the Web site for the most recent awards.

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SFOS Bulletin Board

The Bulletin Board is a free service for SFOS members' orchid related items. Send items by the 15th of the month by email to: stanford@rkmediasolutions.com Include your name, phone number, and how long you want the item to run. We will also run items of interest from other orchid societies. All submissions will be reviewed and may be edited.

Upcoming Events

September 3, 2013 7:30pm - SFOS General Meeting

Main Speaker - Francisco Miranda

Subject: The Genus Laelia in Brazil

Skill Session- George McRae -Growing Orchids Outdoors in the Bay Area

September 14, 2013 California Orchids Fall Sale - Bolinas, CA

515 Aspen Road, Bolinas, CA 9AM - 4PM 415-868-0203

www.californiaorchids.com

September 28 & 29, 2013 SFOS Orchids in the Park - SF County Fair Bldg

The SFOS Orchids in the Park sale and exhibition is on Saturday and Sunday from 10 AM - 5 PM each day at the County Fair Bldg., 9th Ave. & Lincoln Way in San Francisco. Admission - \$4; Seniors - \$3 Children under 16 free. The show will feature hundreds of plants for sale from local, national and international vendors along with exhibits, demonstrations and seminars. For more information- visit www.orchidsanfrancisco.org or email: info@orchidsanfrancisco.org

October 5, 2013 Saturday -Peninsula Orchid Society Auction-San Mateo Garden Center

Bidder registration and preview- 12 Noon. Auction gets underway at 1:30 PM. More than 400 orchids will be for sale. San Mateo Garden Center- 605 Parkside Way, San Mateo, CA

Upcoming Speakers

October - Ron Parsons - Second China trip - New Observations

November - Roy Tokunaga

Notices

Wear Your Name Badge

The board voted to provide a special raffle ticket to members when they pick up and wear their name tags at our meetings. A drawing for a plant from the opportunity table will be limited to this and will immediately follow the choice by the person who did the Skill Session and the winner from the Show and Tell table. So, wearing your name tag will get you an early selection from the opportunity table.

Your name tag will be available at the membership table.

Member's Corner

SFOS Monthly Show and Tell Table

We want to thank our members who bring in their plants for display at the monthly meetings. This is a great viewing experience for all and a great way to learn about new plants we might want to try to grow in the future for ourselves.

But did you know that you can bring in a blooming plant that you might not be certain about the name or type and have our group of experts help identify your plant? The more you know, the better your chance of success. Thank you for participating and we'll see you and your plants at the next monthly meeting.

The Board

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Announcements

Orchids in the Park - Sat. Sept. 28 and Sun. Sept. 29, 2013

People's Choice Award

Help to make the Orchids in the Park a more beautiful event and bring in your blooming orchids for display at Orchids in the Park. This year to encourage participation from our membership, we are going to have a People's Choice Award. Attendees will vote on their favorite orchid in the display area, and the overall winner will receive a check for \$100. There will also be additional prizes for runner-up awards. Plants should be brought in on Friday before the show (or Saturday morning before the show opens). Members are responsible for picking up their plant(s) at the end of the show.

Note; there is no AOS judging at this event.

Native Orchid Conference Display at Orchids in the Park

This year at Orchids in the Park there will be a special display on Native Orchids, with special emphasis on Native Orchids of California. This display is on loan from the Native Orchid Conference. Be sure to stop by and take a look at the display

Orchids in the Park-Volunteers Needed!

The San Francisco Orchid Society has two main fund raising activities each year: **Orchids in the Park** and the **Pacific Orchid Exposition**. Unfortunately this year the POE was less successful than last year, and did not meet its fund raising objectives Thus the Orchids in the Park is a critical component of the SFOS fund raising this year. We really need the support of our membership to put on a great "**Orchids in the Park**" that will help support the activities of our society and showcase our society. Please support the SFOS by volunteering, attending, entering your blooming plants and spreading the word of the Orchids in the Park to your friends and family. The 2013 **Orchids in the Park will be Sept. 28-29 at the Hall of Flowers in the San Francisco County Fair Bldg. at 9th Ave. and Lincoln Way.**

Before the show: Help us promote our show by passing out copies of the show postcard to everyone you know. Leave some at work. Pass them out at the grocery store or the nursery you frequent. Talk to your friends and co-workers about the show. Word of mouth is one of the best ways to let others know about the show. If you are a member of another orchid society, please take a stack of the postcards (available at the August and September SFOS meetings) and take them to the other orchid society meetings. Bring the cards to other plant meetings you attend-e.g Native Plant, Succulent, Gesneriad, Bromeliad, Garden Club.

At the show: Help us put on our show and make it a success. This is a great way to get to know other members and become involved with the SFOS. Each volunteer shift is usually 4-5 hours, but please, feel free to volunteer for more than one shift. Shifts are Friday 9-12, 11-2, 6-8, Saturday 9:30-1:30, 1-5. Sunday 9:30-1:30, 1-5, and take down (5 to about 7). Lunch will be provided on

Saturday and Sunday for those volunteers staffing at least one four hour shift that day, and light snacks and beverages will also be available. If you would like to bring a friend(s) or significant other to help out, that would be great. Volunteers do not have to be SFOS members.

If you would like to volunteer for any of the following positions, please sign up at the Aug. or Sept. meetings or contact the chair of the respective committee.

Friday (Sept 27) jobs:

Set up: set up the show...put up the tables for the exhibits and vendors, cover them with the black plastic table covering. This is a physical job and requires some lifting, moving, standing and walking. (Friday 9-12). Contact Jean Lee jeanleorchids@gmail.com ; tel (415) 665-6079

Set up the exhibit: set up the central display of flowering plants for the show. This job requires some lifting, standing and walking. (Friday 11-2). One person will also be needed for Saturday morning (9-10 am) to finalize the member plant display. Contact Jean Lee jeanleorchids@gmail.com ; tel (415) 665-6079

Friday night closing: Watch over the premises while vendors complete their setups and until the Park Patrol arrives and secures the building. (Friday 6-8 pm) Contact Jean Lee jeanleorchids@gmail.com ; tel (415) 665-6079

Saturday and Sunday (Sept 28 & 29) Jobs:

Set up the exhibit: One person will also be needed for Saturday morning (9-10 am) to finalize the member plant display. This person could then help out with one of the other jobs for the remainder of his/her shift. Contact Jean Lee jeanleorchids@gmail.com ; tel (415) 665-6079

Cashiers: Greet people as they come in the door to the show. Ask attendees to fill out our "attendee registration page" where they write down their email address for future contacts from the SFOS. Everyone filling out this page will be given one free door raffle ticket. Take admissions (\$4 per adult, \$3 seniors (over 65), Children under 16 are free, and make change. This is a sit down job. (Saturday and Sunday; 9:30-1:30 and 1-5). Contact Jean Lee jeanleorchids@gmail.com ; tel (415) 665-6079

SFOS Table: At this table, volunteers will answer questions about SFOS membership, hand out cards to people to encourage them to come to POE, sell books, T-shirts and other materials the society will have available for the show. Much of this job can be done sitting down. Contact Jean Lee jeanleorchids@gmail.com ; tel (415) 665-6079 or Claire Zvanski claireandbear@comcast.net (415) 341-3085

Raffle Table: Vendors will donate plants that will be given away at several times during the event. This raffle is the "door raffle" and is distinct from the RAZZLE DAZZLE RAFFLE. Volunteers are needed to collect and set up the prize plants, sell tickets and conduct the drawings. Much of this job can be done sitting down. (Saturday and Sunday; 9:30-1:30 and 1-5). Contact Mary Gerritsen

meg570@comcast.net Tel: 650 348 6492

Plant Hotel: Accept and temporarily store plants from people who have purchased the plants at the show so they can walk around and continue shopping. This is an up and down job, some light lifting required. We are asking each person checking in plants to pay \$1 for per box to help cover the costs of the boxes. (Saturday and Sunday; 9:30-1:30 and 1-5) . Contact Florence Inserto floinsert@yahoo.com

Security: We need people to stand at the exits (front, back and side door) and check purchases for "dots" to make sure that people have paid for their plants and to ensure that patrons pass through the entry door. This job requires some standing, although you can sit down if it is not busy. (Saturday and Sunday; 9:30-1:30 and 1-5). Contact Stanford stanford@rkmediasolutions.com

Floater: This job has no real definition...basically you will just help out wherever needed. If it is crowded, more people may be needed for certain jobs, or a volunteer might not show up. (Saturday and Sunday; 9:30-1:30 and 1-5). stanford@rkmediasolutions.com

After show is over:

Take Down: Remove the table coverings, take down the tables, load tables on the dollies, load the SFOS property truck, and clean up. This is a physical job, requiring some lifting, standing, and walking around. Sunday after the show (5-7). We need plenty of volunteers so we finish before 7 to avoid extra charges. Contact stanford@rkmediasolutions.com or Ellen Edelson e.edelson@sbcglobal.net (415) 731-5924

**MEMBER PLANT SALES
ORCHIDS IN THE PARK**

Help your Society and yourself by selling your excess plants at the Member Plant Sales table. Make space for your new orchids. Just inform Kay of your intent to bring plants and mark each sale plant with its name, your code and price, i.e., *Maxillaria marginata* KK-1 \$10.00, and give Kay a master list. Help to sell plants for at least 3 hours. You get 75% of the price. SFOS gets 25% and pays the sales tax. You may bring plants anytime during the event, but Friday or early on Saturday is best. If you have questions, ask Kay at a meeting or contact her at kayklumb@gmail.com or 415 648-8271.

**San Francisco Orchid Society Conservation Committee Plant Sale
Fundraiser**

The SFOS conservation committee needs your help! Our next fund raising activity will be at the **Orchids in the Park**. This is a great chance for those extra plants of yours taking up room in your greenhouse, lath house or kitchen table to find a

new home, and to raise money for conservation at the same time. The committee is seeking donated orchids and/or orchid related supplies which will be sold at the member sales table at the Orchids in the Park. For these donated items, 100% of the proceeds will go to support orchid conservation. We now have a web page describing our activities (<http://www.orchidsanfrancisco.org/conservation.html>), and we hope to have sufficient funds to begin reviewing projects for funding in 2014. Set aside those extra plants and divisions!

To donate at **Orchids in the Park**, simply mark each sale plant with its name, your code and price, i.e., *Maxillaria marginata* KK-1 \$10.00, and give Kay Klumb, who is chairing member plant sales, a master list of your plants, codes and prices. This is important because we need to track our plant sales, and it is also used to generate a receipt for your donation. Be sure to put on your master list that you are donating the orchids to the conservation committee. If you can, we would really appreciate it if you can also volunteer for plant sales for at least 3 hours. Please contact Kay Klumb about available volunteer times at kayklumb@gmail.com or 415 648-8271. 100% of the donated price will go to the conservation committee. There will be Conservation Committee stickers and plant labels available at the next two SFOS meetings-please use these to help identify your plants as conservation committee donations. Note that there is a limit of 100 plants per member. Plants should be healthy, free of disease and in good condition.

On-line Membership Roster

We have been updating our membership lists, and hopefully the on line roster is up to date too. If you want to check your information, or look up someone's contact information, go to www.orchidsanfrancisco.org/member/login.php. If you have forgotten your password there is a link to recover your password. If you have an orchid related business (e.g. nursery, decorating, landscaping, flower arranging, art, ceramics, photography etc.) and would like it listed in our business listing, please contact membership: czvanski@hotmail.com or flojo1337@yahoo.com

Member Eric Wells donated **The Wild Orchids of California and North American Native Terrestrial Orchid Propagation & Production** to the SFOS Library that he purchased from the Native Orchid Conference. Thank you very much for your donation Eric!

Please note - SFOS members can check out books from our Library and return them at the next monthly meeting.

SFOS Member's Morning at Golden Gate Orchids

Tom Perlite of Golden Gate Orchids has informed the board that he will be closing his business later this year. He has graciously invited San Francisco Orchid Society members to visit his greenhouses and have a chance to purchase plants. Tom has

many hard to find species and wonderful hybrids (many of them awarded), and this is a great opportunity to get some unusual purchases. Golden Gate will be open to SFOS members only on **Saturday, August 24** from **9 AM until 12 PM**. Golden Gate Orchids is located at 225 Velasco Avenue San Francisco, CA 94134. Phone number is 415 467-3737. Tom has been a valued member of our Society and a good friend, as well as a key element of the successes of both the Pacific Orchid Exposition and the Orchids in the Park. We are really going to miss Golden Gate Orchids. There will be more information available at our August meeting. While parking is not a problem, carpooling is encouraged. Note that the Society will not be providing transportation to Tom's. Velasco Ave is in the Sunnysdale area of San Francisco, just down the street from Geneva ave near the Cow Palace. This area is readily accessible from US 101.

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Special Events

California Orchids Fall Sale! Saturday, September 14th 9am-4pm

- * Lots of ORCHIDS: from the usual to the really unusual, small to specimen sizes
- * Ferns, Tillandsias, Cut orchid flowers
- * Eco Pots made from rice hulls in great colors and shapes
- * Tree fern pots, cork slabs, and other mounting supplies
- * Information about the awesome software *ORCHID WIZ*
- * Potting supplies
- * Fertilizer
- * Good advice



California Orchids 515 Aspen Rd. Bolinas, CA. 94924 (415) 868-0203
info@californiaorchids.com www.californiaorchids.com



Photo by Ron Parsons

Orchids in the Park

A Sale and Exhibition
September 28-29, 2013
10 am-5 pm
County Fair Building
9th Ave & Lincoln Way
San Francisco, CA

Admission \$4, Seniors (over 65) \$3
Children under 16 free

Featuring hundreds of plants for sale
from local, national and international vendors

Exhibits, Demonstrations and Seminars

For more information, visit our website
orchidsanfrancisco.org
email: info@orchidsanfrancisco.org

The San Francisco Orchid Society

A California non-profit 501(c)3 organization



Peninsula Orchid Society 2013 Auction

Saturday afternoon, October 5th

San Mateo Garden Center,
605 Parkside Way,
San Mateo, CA
(Close to Hwy. 92)

Auction begins at 1:30 PM

Bidder registration and plant previewing begins at 12:00 PM

EVERYONE WELCOME

All plants will be from member's collections or donations from professional growers - we have both professional and hobby members. Come and find that special orchid!!

Cash, checks or credit cards accepted

We will post a list of pre-entries at <http://penorchidsoc.org/blogs/auction-2013/> starting about 2 weeks before the auction

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Change of address?

Send all address and e-mail changes to:

Florence Inserto - flojoinsert@yahoo.com
or **Claire Zvanski**: (415) 341-3085 - czvanski@hotmail.com

SFOS Membership

P.O. Box 27145,
San Francisco, CA 94127

Newsletter Submissions

The SFOS Newsletter welcomes news, articles, events, and any other items of interest to members. Send items by the 15th of the month in an email to **Stanford Stapleton** at: stanford@rkmediasolutions.com

Please include your name at the beginning or

end of your text. All submissions will be reviewed and may be edited due to space limitations. Thank you!

Sincerely,
San Francisco Orchid Society

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