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American Orchid Society  
Education, Conservation, Research



## San Francisco Orchid Society Newsletter

### In This Issue

[AOS Committee Member Presentations](#)

[Searching for Orchids in Peru](#)

[New Membership Directory](#)

[SFOS Board Minutes](#)

[AOS Awards](#)

[SFOS Bulletin Board](#)

[Announcements](#)

### Quick Links

[San Francisco Orchid Society Web Site](#)  
[Membership/Change of Address](#)  
[Newsletter Submissions](#)  
[Upcoming Events](#)  
[Notices](#)  
[Member's Corner](#)  
[Past Newsletters](#)  
[www.conservatoryofflowers.org](http://www.conservatoryofflowers.org)

### Membership

[Join the SF Orchid Society](#)  
[Contact the Membership Chairman](#)  
[Welcome New Members](#)

### **SFOS Meeting**

**Tues. October 2, 2012**

**October 2012** Volume 61 Number10

**The mission** of the SFOS is to foster the culture and cultivation of orchids and to promote education of its members and the public about orchids. Our goals include: an exchange of information from exhibitions, publications, and the Internet, maintenance of a reference library, and participation in worldwide activities.

### October Speakers

### American Orchid Society Committees





SF Orchid Society

**Tues. October 2, 2012**  
**AOS Judging: 7:00 PM**  
**Skills Session: 7:05 PM**  
**Meeting: 7:30 PM**

San Francisco County Fair Building, Golden Gate Park, 9th Avenue and Lincoln Way, San Francisco. Plants submitted for American Orchid Society Judging must be entered between 6:30 pm and 7:00 pm.

**Speaker**  
**American Orchid Society**  
**Committee Member**  
**Presentations**

***How the committees work and their added value to members***

**Skill Session**  
**Dan Newman**

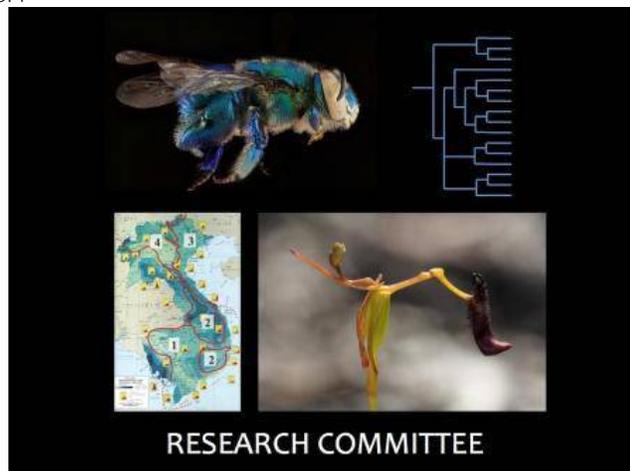
***How to mount orchids***

**Plant**  
**Opportunity Table**



**AOS Committee Member Presentations**  
**How they work and their added value to AOS Members**  
**Introduction by Kathy Barrett**

In a little change from our normal format, the October meeting will feature presentations about some of the **AOS Committees**: their work and how it provides extra value for AOS members. The all star cast will include a short and enthusiastic introduction from **Kathy Barrett** and brief talks by several AOS committee members who are also SFOS members: **Cynthia Hill**, publications; **Carol Klonowski**, education; **Steve Beckendorf**, conservation and species identification. **Carol Zoltowski** is chair of the Research Committee and hoped to participate, but she will be in Sweden on business. Carol Klonowski will be pinch hitting for her.



**Dan Newman**

**2011-2012 SFOS  
Officers/Contacts**

**President**

**Mary E. Gerritsen**  
[meg570@comcast.net](mailto:meg570@comcast.net)

**Vice President**

**Steven Beckendorf**  
[beckendo@berkeley.edu](mailto:beckendo@berkeley.edu)

**Secretary**

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415-664-5065  
[valeriemountain@yahoo.com](mailto:valeriemountain@yahoo.com)

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[chrismendefoto@aim.com](mailto:chrismendefoto@aim.com)

**Jean Lee**

Past President

**Dennis Westler**

Show Chair

**Membership**

Open

**Newsletter Editor**

**Stanford Stapleton**  
415-384-0746  
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**AOS Representative**

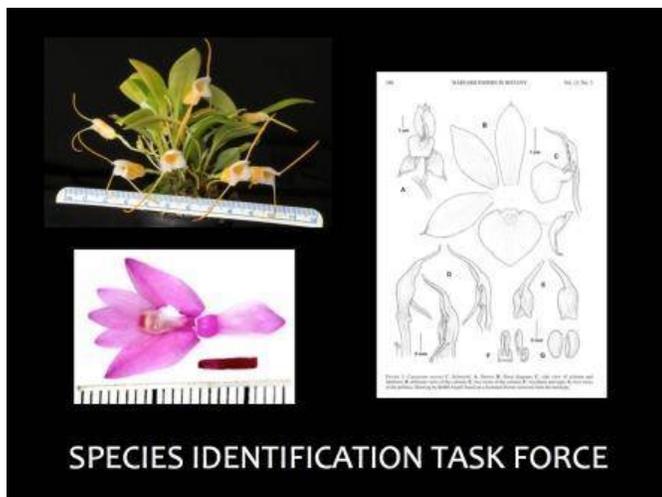
Carol Zoltowski  
415-657-3222

[czoltowski@sbcglobal.net](mailto:czoltowski@sbcglobal.net)

**Orchid Digest Representative**



EDUCATION COMMITTEE



SPECIES IDENTIFICATION TASK FORCE

**About the American Orchid Society**



**The American Orchid Society**

is more than just a flower club. Throughout its 85-year history the AOS, in keeping with its vision and mission, has strived to bring our members timely and state-of-the-art orchid information, support

Jean Lee  
415-665-6079  
[jeanleorchids@gmail.com](mailto:jeanleorchids@gmail.com)

**Plant Sales**

Masaki Asuka  
650-588-6753

**Property Managers**

Ellen Edelson  
415-731-5924  
Maureen Clarke  
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**Raffle Tickets**

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**Web Site**

[www.orchidsanfrancisco.org](http://www.orchidsanfrancisco.org)

[info@orchidsanfrancisco.org](mailto:info@orchidsanfrancisco.org)

A California Non Profit 501(c)3  
Corporation

SFOS NEWSLETTER October  
2012

[back to top](#)

basic and applied research in orchids, and monitor and support conservation effort both here in North America as well as throughout the World.

**Our VISION** The American Orchid Society will provide leadership in orchids.

**Our MISSION**

The American Orchid Society's mission is to promote and support the passion for orchids through education, conservation, and research.

**Our GOALS**

- Increase member satisfaction and participation.
- Extend the knowledge, production, use and appreciation of orchids.
- Collect and disseminate information.
- Support education and research.
- Support the preservation and perpetuation of orchid species.
- Recognize outstanding achievement.
- Organize and maintain an orchid judging system.

**Our AIM** The Aims of the American Orchid Society are, generally stated, to extend the knowledge, production, use, perpetuation and appreciation of orchids of any kind and in any manner. These aims include research in all aspects of orchidology; collection and dissemination of information, and the establishment and maintenance of its awards system, the purpose of which is to recognize excellence orchids and the culture and hybridization thereof.

[www.aos.org](http://www.aos.org)

**Dinner with the Speakers**

Please join us in the parking lot in back of the SF County Fair Building at 5:30 PM sharp.

**2012 Membership Directory**

The new membership directory is now online on the SFOS website. All members with an email address in our records should have received instructions for login and password.

**2012 Dues**  
(\$25 per year)

Dues may be payable at any SFOS meeting,  
or go the Web site [www.orchidsanfrancisco.org](http://www.orchidsanfrancisco.org)  
and use *Pay Pal* or mail to  
SFOS- Membership  
PO Box 27145  
SF, CA 94127-0145

- \$25/year (with Email Newsletter Option)
- \$45/year (with USPS Mail Newsletter Option)

*Thank you!*

## **Welcome New Members**

**Jennifer Chan  
Christina Gardner  
Helen Liu  
Steven W. Brown  
Robert Sena  
Rudi Faltus  
Kevin Hill**

Please welcome our new members whenever you meet them and especially at the San Francisco Orchid Society meetings.

## **Refreshments**

### **U - B**

SFOS members are encouraged to help out with refreshments, setup and cleanup at Monthly Meetings. If your last name falls within the letter range **U - B** please bring snacks such as fresh fruit, ice cream, crackers & cheese for the next meeting.

About three dozen cookies, one cake, one to two pounds of fruit or cheeses, or one box of crackers is an appropriate amount. Remember to pick up your raffle ticket as one of the rewards of sharing - and



good luck in the drawing!

## Minutes of SFOS Board Meeting

### Minutes of SFOS Board Meeting, September 6, 2012

Virtually Present: Mary Gerritsen, Steve Beckendorf, Jean Lee, Dennis Westler, Valerie Mountain, Jeff Harris, Ricki Kohn, Chris Mende, Allison Lehman, Eric Wells

#### I. Vice President's Report

A. Speakers at October meeting: The AOS, introduction by Kathy Barrett, brief talks by AOS committee members: Cynthia Hill, publications; Carol Klonowski, education; Carol Zoltowski, research; Steve Beckendorf, conservation and species identification. Skill session: Dan Newman. Plant table TBD.

#### II. Membership Report

A. Chris noted that Tina Saravia will cover the membership table for the next meeting, and she is trying to find 1 or 2 others to help fill this position. Chris will pass the membership items on to Tina.

#### III. Old Business

A. Orchids in the Park: Jeff has received some of the books from one order and more are coming from Timber Press, hopefully in time for the show. Jean is taking care of the order from the AOS. Jeff will work with Dan to get the cash set ups for the show. The plants donated by Larry Woods will be picked up the week before the show. Allison and Lynn are taking care of the Razzle Dazzle raffle. They have advertised at other societies, but there have not been pre-sales of raffle tickets as was done last year. Jean will be taking care of getting food and drinks organized. Volunteers from City College and other societies will be assisting at the show.

B. Membership Survey: this has been posted for all the members.

C. POE report (Dennis): there is a verbal agreement from the Taiwan sponsors. Event Bright will be the company for ticket sales, with the ability to track attendee demographics. Mark Sullivan will be back this year as Ticket Sales Committee Chair. The show theme this year will be "East Meets West", and there is a new style image from Sally Robertson for the posters. Letters have been sent out to wineries and 5 have committed so far. Several vendors, including 2 new ones, have paid. The band has been booked, and there is a contract in place for the shuttle vans. Banners are being set up, along with a plan of which streets to post them on. The SFOS website is being updated with POE information.

#### IV. New Business

A. Mary is putting together a draft for speaker seminars at the POE. She would like to focus on orchid vendors and tourism one day and more local people the other day. The goal is to try and attract people to come to the show for more than one day. The meeting adjourned at 9:00.

Respectfully Submitted,  
Valerie Mountain

[back to top](#)

## AOS Awards

### AOS Awards

American Orchid Society Pacific Judging Center Web site: [www.aospacificcentral.org/](http://www.aospacificcentral.org/)

Please check the Web site for the most recent awards.

[back to top](#)

## SFOS Bulletin Board

The Bulletin Board is a free service for SFOS members' orchid related items. Send items by the 15th of the month by email to: [stanford@rkmediasolutions.com](mailto:stanford@rkmediasolutions.com). Include your name, phone number, and how long you want the item to run. We will also run items of interest from other orchid societies. All submissions will be reviewed and may be edited.

### Upcoming Events

#### **October 2, 2012, 7:30pm - SFOS General Meeting**

**American Orchid Society Committee Member's Presentations** - Main Speakers

Subject: **How the Committees Work and How they provide extra value to AOS members**

Skill Session - **Dan Newman-How to Mount Orchids**

**September 29, 2012 Peninsula Orchid Society Annual Auction San Mateo Garden Center** 605 Parkside Way, San Mateo Call Paul Reeve at (650) 366-3251 or call Chaunie Langland at (510) 494-8850, [www.penorchidsoc.org](http://www.penorchidsoc.org)

**September 29, 2012 California Orchids Fall Sale Saturday 9 AM - 4 PM.** 515 Aspen Road, Bolinas, CA Small to very large specimens. Email to ask for price list--pre-orders accepted. [info@californiaorchids.com](mailto:info@californiaorchids.com) [www.californiaorchids.com](http://www.californiaorchids.com) 415-868-0203.

**October 11, 2012 Conservatory of Flowers - San Francisco Thursday 8:00 AM - 6:00 PM. PhotoBotanic Macro Photography Workshop with Saxon Holt** Registration Fee: \$150 General; \$130 Conservatory of Flowers Members; Lunch and light refreshments included. Contact: Morgan Davis - Conservatory of Flowers [mdavis@sfcf.org](mailto:mdavis@sfcf.org) 415-846-0538.

**October 19 - 20, 2012 Southland Orchid Show "Orchid Mystique"** Fri 12PM - 4:30PM, Sat -Sun 10:30 AM - 4:30 PM. The Huntington Library, Art Collections, and Botanical Gardens, San Marino, CA. [www.orchidshow.org](http://www.orchidshow.org)

**October 23, 2012 Marin Orchid Society Fall Auction Silent Auction** Tuesday at 6:30 PM, followed by live auction at 7 PM. Marin Art and Garden Center (MAGC), 30 Sir Francis Drake Boulevard, Ross, CA. Wine, cheese and other refreshments provided! Auction paddles \$2.00. Website <http://www.marinorchidsociety.com>

**November 3 - 4, 2012 Santa Cruz Orchid Society Show and Sale Sat 9AM - 5PM**, Sun 10AM - 4PM. Soquel High School, 401 Old San Jose Road, Soquel, CA 95073 (click for map). Admission is free with plenty of free parking! Orchid Plant Award Judging. View unique and endangered orchids. Purchase orchids for your own collection

as well as Potting supplies, Orchid Books & Prints. Society members provide culture and growing tips to the general public, and skills sessions for new orchid enthusiasts. For more info, contact Bridget Binko, or <http://santacruzorchidsociety.org>

**November 3 - 4, 2012 Hatfield Orchids Fall Open House Fri -Sun 9 AM - 4 PM.** 3793 Dufau Road, Oxnard, CA 93033. Rain or Shine! Hope you can join us, but if you cant, we can ship to you for free! Call George at(805) 901 0340-, email him at [George@HatfieldOrchids.com](mailto:George@HatfieldOrchids.com), or check the website at [www.hatfieldorchids.com](http://www.hatfieldorchids.com)

**November 3 - 4, 2012 Annual Fall Santa Barbara Orchid Estate Open House** Sat 8 AM - 5 PM, Sun 9 AM - 4 PM. 1250 Orchid Drive, Santa Barbara, CA. For more information, call 800-553-3387 or check the website <http://www.sborchid.com/events.php>

**November 17th-18th D&D Flowers Fall Open House.** Food & Fun from 9:00 am to 3:00 pm. Really good deals... priced to sell. There is no list of plants available and divisions are sold on first come for serve. We will be having a \$7.00, \$9.00, and \$12.00 sale on many cattleya, epidendrum, oncidium, and cymbidium seedlings and back bulbs clearance up to ½ of inventory. We accept cash, checks or credit cards.

### **Upcoming Speakers**

**November 2012 - Maynard Michel, Phalaenopsis Breeding and Culture**  
**December 2012 - Alan Koch, Mini Cattleyas**

### **Notices**

#### **Wear Your Name Badge**

The board voted to provide a special raffle ticket to members when they pick up and wear their name tags at our meetings. A drawing for a plant from the opportunity table will be limited to this and will immediately follow the choice by the person who did the Skill Session and the winner from the Show and Tell table. So, wearing your name tag will get you an early selection from the opportunity table.

Your name tag will be available at the membership table.

### **Member's Corner**

#### **San Francisco Orchid Society Conservation Committee**

As many of you are aware, the natural world is in crisis mode. Every day forests are being destroyed to make way for more farms, cow pastures, industry, timber plantations, oil plantations, and more cities. This 'progress' is destroying species and their habitats at a frightening rate. There is no more devastating sight than to see magnificent trees lying stacked one on top of each other beside the road, and piles of "brush" containing orchids, bromeliads, ferns and countless other species being burned to make way for a new pasture, road or subdivision. Moreover, it can take centuries to restore what man destroyed in just a day or two. At this rate, there will be only tiny pockets of preserved habitat left, and even these are threatened by poaching,

government instability, and an ever growing human population. A large orchid society, such as the San Francisco Orchid Society, has the opportunity to "make a difference", i.e. to try to help preserve at least some of the orchids, coexisting species of plants and animals, and their habitats before it is too late.

This year the San Francisco Orchid Society donated \$3000 to the Orchid Conservation Alliance, an organization founded to preserve orchid habitat. The board also approved the motion that the proceeds from the Razzle Dazzle Raffle be earmarked for orchid conservation, although the specific recipient(s) of the funds raised has yet to be determined. However, I think we as a society can do more, particularly if there is an interested and motivated group of people who are interested in this objective. Therefore, I announced at the June SFOS meeting that we would start the "San Francisco Orchid Society Conservation Committee"; this committee would then create a set of goals and guidelines, as well as brainstorm ideas for fund raising and evaluate worthy projects to support. Participation on this committee is open to all members of the SFOS, and I would welcome any of you who are interested in participating in this worthy project.

If you are interested in joining the San Francisco Orchid Society Conservation Committee, please let me know. We are planning our next meeting for October. If you would like to participate, please contact Mary. Please help make a difference. Email me at [meg570@comcast.net](mailto:meg570@comcast.net) if you are interested in joining this worthwhile undertaking.

**Mary E. Gerritsen, President  
San Francisco Orchid Society**

### **SFOS Monthly Show and Tell Table**

We want to thank our members who bring in their plants for display at the monthly meetings. This is a great viewing experience for all and a great way to learn about new plants we might want to try to grow in the future for ourselves.

But did you know that you can bring in a blooming plant that you might not be certain about the name or type and have our group of experts help identify your plant? The more you know, the better your chance of success. Thank you for participating and we'll see you and your plants at the next monthly meeting.

### **The Board**

### **Exciting Changes to Member Sales at Meetings**

At the suggestion of one of our members we are making changes to member sales at our meeting. This is both as a "thank you" to members who have helped us have a very successful year, and as an experiment.

Starting with the September Meeting through the end of the year, members can bring in their plants to sell, and we will not take the usual 25%. The catch? They have to sell their own plants-Asuka will not be selling your plants for you. Sellers will need to bring some money to make change. Members are invited to bring in their extra plants, divisions, even supplies or other items, price them, and sell them.

We only ask two things:

1. You take home the plants you do not sell at the end of the evening. Plants should be put back in members vehicles before the raffle starts at the end of meeting.
2. As only member can sell plants, you will need to wear your name badge. Both business members and regular members may sell plants.

Hopefully this will encourage a greater diversity of plants for sale, and our members will be able to talk to the seller about the plant they want to buy. Sellers will enjoy a few more dollars in their pockets-hopefully to buy more orchids!

As was the case in years past, we will not require that the people purchasing the plants be SFOS members, although hopefully they will consider joining the society.

### **SFOS 2012 Member Survey**

There is still time to complete the 2012 SFOS Member Survey! Please fill yours out on-line by September 28, or contact Gary Meyer, [weissalberich@yahoo.com](mailto:weissalberich@yahoo.com), if you did not receive your survey link.

[back to top](#)

## **Announcements**

### **ORCHIDS IN THE PARK**

**Many thanks** to all the volunteers who contributed their time and talents to this year's show. Early reports indicate that the show was very successful and we thank you for all your efforts.

#### **The Orchids in the Park 2012 Committee**

#### **Orchids in the Park Photos**

Here is a link for photos taken by Jeff Harris at Orchids in the Park 2012 - enjoy!

<http://www.flickr.com/photos/sfieff/sets/72157631563494850/>



## Announcements



***Don't miss our Fall Sale !***

**Saturday, September 29th, 9am - 4pm**

**Small to very large specimens**

**In and out of flower**

**Cool, Intermediate, and Warm growers**

**Repotting materials**

**Sound advice**

**6 - 17ft cork logs planted with orchids**

**Email to ask for our out of flower orchid price list which includes many excellent, unusual orchids. We can have your preorder packed and ready for pick up at the sale. Preordering will save you money.**

**California Orchids**

**515 Aspen Rd. Bolinas, California 94924**

**[info@californiaorchids.com](mailto:info@californiaorchids.com)**

**[www.californiaorchids.com](http://www.californiaorchids.com)**

**(415) 868-0203**

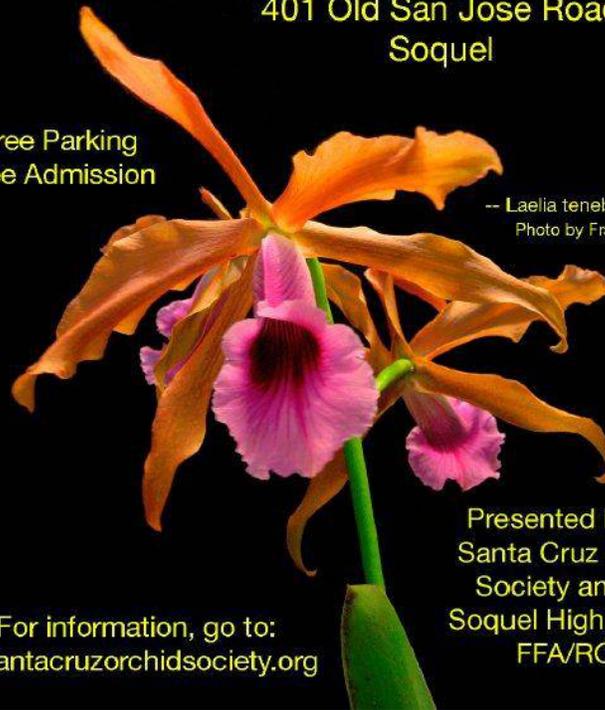
**See our web page or call for more information about orchid boarding, long term orchid rentals, and directions to our nursery.**

**Santa Cruz Orchid Show and Sale**  
**Saturday, November 3, 9AM to 5PM**  
**Sunday, November 4, 10AM to 4 PM**

**At Soquel High School,  
401 Old San Jose Road  
Soquel**

**Free Parking  
Free Admission**

-- *Laelia tenebrosa*  
Photo by Frank Drake



**For information, go to:  
[santacruzorchidsociety.org](http://santacruzorchidsociety.org)**

**Presented by the  
Santa Cruz Orchid  
Society and the  
Soquel High School  
FFA/ROP**

[back to top](#)

**Change of address?**

Send all address and e-mail changes to:

**Stanford Stapleton**

Email: [stanford@rkmediasolutions.com](mailto:stanford@rkmediasolutions.com)

SFOS Membership

P.O. Box 27145,

San Francisco, CA 94127

**Newsletter Submissions**

The SFOS Newsletter welcomes news, articles, events, and any other items of interest to members. Send items by the 15th of the month in an email to **Stanford Stapleton** at:

[stanford@rkmediasolutions.com](mailto:stanford@rkmediasolutions.com)

Please include your name at the beginning or end of your text. All submissions will be reviewed and may be edited due to space limitations. Thank you!

**Sincerely,**

San Francisco Orchid Society

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San Francisco Orchid Society | PO Box 1234 | San Francisco | CA | 94999