

San Francisco Orchid Society Newsletter

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February 2012 Volume 61 Number 2

The mission of the SFOS is to foster the culture and cultivation of orchids and to promote education of its members and the public about orchids. Our goals include: an exchange of information from exhibitions, publications, and the Internet, maintenance of a reference library, and participation in worldwide activities.

February Speaker - Santiago Ramirez

Membership

Join the SF Orchid Society
Contact the Membership Chairman
Welcome New Members

SFOS Meeting

Tues. February 7, 2012



SF Orchid Society

Tues. February 7, 2012
AOS Judging: 7:00 PM
Skills Session: 7:05 PM
Meeting: 7:30 PM

San Francisco County Fair Building, Golden Gate Park, 9th Avenue and Lincoln Way, San Francisco. Plants submitted for American Orchid Society Judging must be entered between 6:30 pm and 7:00 pm.

Speaker

Santiago RamirezOrchids and Orchid Bees

Skill Session

Cynthia Hill Learn how to enter your plants at the POE

(see SFOS Bulletin Board - Notices for details)



Santiago Ramirez

Our speaker this month, **Santiago Ramirez**, has been studying the brilliantly colored Euglossine bees that pollinate many orchids such as catasetums, gongoras, stanhopeas and coryanthes in Central and South America. His results show that the bee-orchid relationship isn't as equal as had been thought - the orchids need the bees more than the bees need the flowers. The bees can collect fragrances from many different sources, but the orchids rely completely on the bees.

Santiago Ramirez grew up in Colombia where he became interested in field biology and especially in bees. He graduated from the Universidad de los Andes in Bogot⊡nd then moved to Harvard for his doctoral studies. While there he discovered the first orchid fossil, an intact orchid pollinium attached to the back of a bee. This fossil established that the orchid family is about 80 million years old, much older than had been thought. He began his work on the *euglossine* bees and the orchids they pollinate for his doctoral dissertation and has continued his interest in these bees in his current position as a post doctoral fellow at UC Berkeley.

Plant Opportunity Table

Mary Nisbet California Orchids

2011-2012 SFOS

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Orchids and Orchid Bees



When scientists study the relationships between plants and their pollinators, they have something of a chicken and egg problem-which evolved first, the plant or its pollinator? Orchids and orchid bees are a classic example of this relationship. The flowers depend on the bees to pollinate them so they can reproduce, and in return, the bees get fragrance compounds they use during courtship displays (rather like cologne to attract the lady bees). Researchers thought that they coevolved, each species changing a bit, back and forth, over time. Come to the meeting and learn more about these special relationships and how each evolved.

Dinner with the Speaker

Please join us in the parking lot in back of the SF County Fair Building at 5:30 PM sharp.

2012 Membership Directory

The new membership directory is now online on the SFOS website. All members with an email address in our records should have received instructions for login and password.

If there are errors, please contact Judy Bley at jabley@pacbell.net or 415-826-8372.

2012 Dues are Due!

(\$25 per year)

Please pay your dues at the next meeting, or go the Web site www.orchidsanfrancisco.org and use Pay Pay Pay 27145

PO Box 27145 SF, CA 94127-0145

- \$25/year (with Email Newsletter Option)
- \$45/year (with USPS Mail Newsletter Option)

Thank you!

chrismendefoto@aim.com

Show Chair

Dennis Westler 415-336-2752 DennisWestler@aol.com

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Frances Larose, 650.548.6700, flarose@prmagic.com

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Web Site

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info@orchidsanfrancisco.org
A California Non Profit 501(c)3
Corporation
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Welcome New Members

Jonathan Chang & Virginia Wong Musia & Michael Stagg Joyce Valedrama

Please welcome our new members whenever you meet them and especially at the San Francisco Orchid Society meetings.

Refreshments

E - J

SFOS members are encouraged to help out with refreshments, setup and cleanup at Monthly Meetings. If your last name falls within the letter range **E-J** please bring snacks such as fresh fruit, ice cream, crackers & cheese for the next meeting. About three dozen cookies, one cake, one to two pounds of fruit or cheeses, or one box of crackers is an appropriate amount. Remember to pick up your raffle ticket as one of the rewards of sharing - and good luck in the drawing!



Minutes of SFOS Board Meeting

SFOS Board Meeting January 10, 2012

Virtually Present were: President: Mary Gerritsen, Past President: Jean Lee, Vice President: Steve Beckendorf, Show Chair: Dennis Westler, Membership: Judy Bley, Secretary: Kay Klumb,

Directors: Ellen Edelson, Ricki Kohn, and Chris Mende

Excused was Director: Allison Lehman

I. Vice President's Report

- A. Steve announced the speaker schedule for the next several months which will be printed elsewhere in the Newsletter and on the website.
- B. Discussion was held on ideas for speakers and programs. It was agreed that particular speakers not be engaged more often than every 2 years, unless they presented very different programs.
 - C. Ellen volunteered to make an Excel spreadsheet of the 2011 programs.

II. Membership Report

- A. Judy stated that current membership is 232, which includes 3 new members and 41 renewals, 30 of which are members who joined in 2011.
 - B. Ellen added that she had 1 new membership and 2 renewals from the mail.
 - C. Judy asked for clarification on the cutoff for members who have not renewed and said that

she had gotten many renewals at POE last year by personally reminding people. Discussion ensued resulting in agreement to:

- 1. Send an email blast reminder about renewing membership.
- 2. Make the February Newsletter the last one sent to non-renewing former members. [The Bylaw Article IV.1.c. states that membership ends if a member has not paid dues within 30 days after the dues become due on January 1.]

III. Old Business

- A. Dennis reported that \$30,000.00 in cash sponsorships for POE is committed, with about \$10,000.00 more possible, along with various contributions of goods and services, largely due to Frances Larose's extraordinary efforts this year. He said that 2 vendors have cancelled, so others are being invited and that Lynne Murrell is enthusiastic about the silent auction items that have been donated.
- B. Mary and Dennis reported that PayPal is nearly ready to take payment for membership from the SFOS website and that it has the 2 categories of membership: with email Newsletters at \$25.00/year and with hardcopy Newsletters at \$45.00/year. An email with the member's information will be created for SFOS records.
- C. Dennis said that the webmaster identified a problem with the on-line directory which has delayed its implementation. Mary will consult with the webmaster for a solution.
- D. Ellen apologized for not following up on providing dates for a visit to the storage locker and suggested the 2nd or 4th weekends this month. The date will be settled by email with those who want to see the locker. She further said that she continues to check on the availability of a smaller locker and will see about donating some large items which SFOS doesn't use.
- E. Mary announced that she has generated an email to other Orchid Societies to invite them to exhibit individual orchids at POE and that Cindy Hill has made a one page schedule to facilitate plant entries.

IV. New Business

- A. Kay reminded the Board that it is time for the President to appoint a Nominating Committee Chair and that Ellen and she are serving their 5th years and may not run for the same positions next year. Requirements for the Chair were reviewed: none except that it must be a member in good standing.
- B. Ellen presented a request to obtain 2 rubber stamps for endorsing checks to be deposited at a cost of about \$15.00 each. Steve so moved, Ricki seconded and the motion to authorize that expenditure passed.
- C. Ellen questioned the schedule for having virtual versus face to face Board Meetings. Quarterly face to face meetings had been suggested when virtual meetings were instituted. She explained that she has mail that needs to be distributed. Discussion ensued and Mary asked each member to speak to the issue. Everyone agreed that virtual meetings had been effective and were very convenient, especially for those members coming from outside the City; ecologically preferable as no driving is needed; and financially advantageous as no room need be rented. All also agreed that the May meeting, which includes the newly elected Board members, should be face to face. Some preferred more face to face meetings in order to facilitate communication. It was decided that the new Board should decide for itself about scheduling meetings. Dennis moved to cancel the room rental for February, March, and April, 2012, and to have virtual meetings for those months. Steve seconded, and the motion passed.
- D. Steve asked for a key to the locker so he has access to the projector and other equipment for meetings. Ellen commented that she has not been able to have that key duplicated as the lock is so old. Jean said she would get one for Steve.
- E. Mary stated the need to set a date for Orchids in the Park. Jean will consult with Tom Perlite and Golden Gate Park calendars to determine a weekend that will not conflict with other events.

Steve moved to adjourn the meeting, Ricki seconded and the meeting was adjourned.

Respectfully submitted, Kay Klumb

AOS Awards

AOS Awards

American Orchid Society Pacific Judging Center Web site: www.aospacificcentral.org/ Please check the Web site for the most recent awards.

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SFOS Bulletin Board

The Bulletin Board is a free service for SFOS members' orchid related items. Send items by the 15th of the month by email to: stanford@rkmediasolutions.com Include your name, phone number, and how long you want the item to run. We will also run items of interest from other orchid societies. All submissions will be reviewed and may be edited.



Upcoming Events

áFebruary 7, 2012, 7:30pm - SFOS General Meeting

Santiago Ramirez - Main Speaker

Subject: Orchids and Orchid Bees

á**Saturday, January 28 & Sunday January 29 - Peninsula Orchid Society Show and Sale**Community Activities Building, 1400 Roosevelt Ave., Redwood City. 10 a.m. - 5 p.m. both days. Orchid show, presentations and demonstrations, member sales area, and vendor sales area. Adult admission only \$5.
Seniors, disabled, and children 12-16 admitted for \$3. Parking is free.

á<u>Saturday, February 4 & Sunday February 5- Sonoma County Orchid Society Show and Sale</u>

Santa Rosa Veterans Building, 1351 Maple Ave., Santa Rosa, CA Sat. 10 AM - 5 PM, Sun. 10 AM - 4 PM. Admission: \$8.00 www.sonomaorchids.com

Mark your Calendars now for the 60th annual Pacific Orchid Exposition Feb 23-Feb. 26, 2012 Fort Mason, Festival Pavilion San Francisco, CA

The Pacific Orchid Exposition, held at Fort Mason Center's Festival Pavilion on February 23-26, is themed "A Salute to the Golden Gate". The iconic San Francisco structure is celebrating its 75th anniversary and the Pacific Orchid Exposition (POE) will partner up to showcase orchid displays in true San Francisco fashion. The Pacific Orchid Exposition (POE) is the largest orchid show in the United States and is aptly named for the extraordinary, lush displays of organic beauty that are showcased every year.

Each day, attendees can take part in docent tours and learn cultivation tips as they wander through this amazing orchid wonderland. Professional and amateur growers, as well as orchid societies, will be displaying their unique orchids and rare hybrids, allowing any nature lover the chance to purchase a one-of-a-kind treasure.

Date/Time:

Thurs, February 23 (Gala Benefit) - 6:30pm - 10:00pm Fri, February 24 - 10am - 6pm Sat, February 25 - 9am - 6pm Sun, February 26 - 10am - 5pm

Gala: \$45 / \$40 online General: \$15 / \$13 online Senior: \$12 / \$10 online

Weekend Pass: \$60 / \$55 online

Gala plus unlimited show access to regular show (excludes special events)"

67th Santa Barbara International Orchid Show - "Orchidelic" March 16 - 18, 2012 9 AM - 5 PM

Earl Warren Show Grounds, Exhibit Hall, 3400 Calle Real, Santa Barbara, CA. For information, e-mail: sborchidshow@gmail.com visit: www.sborchidshow.com/show

Saturday, March 24, 9 AM - 4 PM, California Orchids Spring Sale - Bolinas, CA

Mary Nesbit of California Orchids in Bolinas is having their Spring Sale starting at 9 AM and closing at 4 PM. California Orchids is offering an assortment of species and hybrids in all sizes, seedlings, specimens, supplies and good advise. 515 Aspen Road in Bolinas, CA.

Upcoming Speakers

March 2012: TBD

April 2012: Ron Parsons - US Native Orchids **May 2012**: Sergio Garcia - Brazilian Orchid Species

Notices

February SFOS Skill Session with Cynthia Hill Learn How to Enter Your Plants at the Big Show -POE 2012

Would you like one or more of your blooming beauties to be on display at the POE? Come to the skills session with Cindy Hill, and you'll find out how easy it is. Bring along the names of some of your plants for practice, and we'll see how to determine which Class they go into. Entering plants is simple and free. Displaying your plants is fun, and a good way to increase confidence in your skills. (You will get compliments from people who see your entries!). And if you have non-member friends who are proud of their prowess as a grower, invite them to enter plants. The more plants we have the more beautiful and exciting the show becomes. Cindy will also describe how ribbon and trophy judging works (in case you've ever wondered). Tonight you'll learn all you need to know for you and your plants to join in the fun. So bring your questions, and start grooming those plants for the party!

Calling all Ribbon Judge Volunteers for POE!

We are looking for members to participate in ribbon and trophy judging at the Pacific Orchid Exposition this year. Judging takes place on Thursday, February 23. Volunteers need to be available from around 11 am through 4 pm (lunch is provided). Familiarity with orchid genera, the categories for judging at POE, and a cooperative, friendly outlook are very helpful. Signup sheets will be posted at the SFOS meetings in January and February. To learn more, or to volunteer, contact Cindy Hill, coelogyne7@gmail.com , (510) 524-1854, by February 10.

Attention Young Orchid Growers

It's not too soon to start pampering your plants for the **Pacific Orchid Exposition**-February 24, 25 26, 2012. The "Imperiale Youth Prize" is a special award that recognizes cultural excellence by those seventeen years old and younger. The prize hopes to reinforce the enthusiasm of young growers who play an important role in the present and future of orchid growing, conservation, and research. One winner will be recognized with a rosette and medal for their accomplishment. To win, plants may be entered in either Novice, Advanced, or Commercial/Open categories. In addition, plants will also need to be entered in Class 1201. As is the case with other orchids submitted for ribbon judging, plants must be grown by the owner for at least six months. So show your spirit, share your skills, bring your best plants, and lead the way into the future. For more information: info@orchidsanfrancisco.org

Exhibitors Wanted

Are you interested in putting in an exhibit in the POE this year?

We are pleased to invite you to be an exhibitor in the 60th Pacific Orchid Exposition. The theme for the 2012 Exposition is "A Salute to the Golden Gate". This year the San Francisco Orchid Society's 60th Annual Pacific Orchid Exposition will coincide with the 75th Anniversary of the Golden Gate Bridge, and the festivities will combine the works of horticulture and architecture.

We would very much like you to be part of the celebration, so if you are interested in being an exhibitor or have any questions about being an exhibitor, please email Ken Giebel at kgiebel@calhfa.ca.gov and he will get you a complete Exhibitor Package.

Bench Display at the POE this year!

This year the San Francisco Orchid Society will have bench displays for member plants. We would really like to encourage everyone who has plants in bloom to enter-if you don't enter plants, for sure you won't win any ribbons or awards. The bench display will be organized by the divisions in the show schedule, and will provide an easier way to educate members and the public about an orchid show and how plants are judged. Moreover, even if you have small orchids, you will have

the opportunity to have a beautiful display of your plant-they won't get lost in a large exhibit. In this newsletter, member Cindy Hill tells us some of the secrets to preparing your plants for the show. More information about the show, the show schedule, and related activities can also be found in this newsletter as well as on the SFOS website.

Preparing Your Orchids for Display at POE

COME ONE, COME ALL! Everyone is invited to bring your plants in for display at the spring show! It's fun to share your blooming beauties with others, to get to know your fellow society members, and it's exciting to see visitors learn about growing orchids by seeing your plants. Here are suggestions for getting your plants in show-ready condition.

For best results, start well before the show date.

One to two months before the show:

Identify likely candidates for display - plants that are beginning to spike, those that bloom regularly in February, ones that can be transported in your car. Begin to stake inflorescences as they get to 6-8 inches tall, preferably using bamboo stakes and twist-ties, so they present themselves at their best. (It's better to begin staking early than too late.) Use a long enough stake to support what is expected to develop. Inflorescences can be trained to be upright or arching. Flower buds will adjust their position towards light, so keep the plant orientation stable once the spike begins to develop. (I do this by keeping the tag at the back of the pot.) Paphiopedilums should be staked so the flower hangs normally, not facing the sky.

Make sure ventilation is good to avoid botrytis fungus spotting. Botrytis is likely when nights are cool and humidity is high, without good air movement, and can cause last-minute problems.

One week before the show

Clean up dead leaves, dried backbulbs, bracts, old spikes and blooms. Gently clean leaves with 50:50 water and milk or lemon juice (top only) and a cotton ball or clean damp soft cloth (do not use on glaucus-leaved plants). Do not use leaf shine products!Trim dead leaf tips at an angle to appear natural, using sterile razor or scissors. Examine the foliage, especially the undersurface, and sheaths, for signs of scale and other pests. Be careful - Inflorescences are soft when immature but as they elongate, can become brittle and inflexible. Keep water off the buds and flowers to minimize damage.

Attach more twist ties to stake if needed, but keep it unobtrusive. Trim a tall stake to flower level to avoid poking out an eyeball. You can use cotton balls to but space between developing buds, if needed - just remove them before watering.

A few days before the POE setup

Select the 'finalists' that will be at their blooming prime for the show. Keep protecting emerging buds from bruising, water damage, botrytis. Begin to think about how best to transport the plants. Planning is critical to success. Suitable boxes, packing, helping hands and a vehicle are all part of successful transport. When selecting plants will be in flower at show time, consider how they can be packed and how those containers can fit in your vehicle.

Day of show setup and Transport:

Soak the plant well and apply some fresh mix/bark topdressing. Consider adding some spanish moss to keep delicate roots covered. Clean the pot or use a decorative slip pot or cachepot to hide the plastic pot. Make sure plant is correctly labeled, legibly, with all names fully written out. Put YOUR NAME tag, phone number, on tape or address label on bottom of pot and on an extra label inside the pot. Make sure you have no hitchhikers! Leave infested plants at home. Hosing off aphids as a quick fix inevitably leaves a few hitchhikers that may spread to other plants at a show.

Check that your inflorescences are staked and tied to display their blooms to best advantage. Try to use stakes of the uniform diameter and color (preferably an inconspicuous green); ties should match each other and be as inconspicuous as possible.

Before loading your plants in the car, pack the inflorescences with soft tissue paper or florist's wrapping paper to minimize chafing by leaves etc. Use temporary stakes to support arching or pendulous spikes and wedge the pots into styrofoam boxes to ensure plant and spike are stable during trip to the show; this should prevent them falling over if you need to stop suddenly. You may want to double pot plants for extra stability in a moving vehicle. (Set plant pot inside a larger (empty) pot or bucket.

While in transit, watch out for sunburn or freezing. Park in the shade if plants are left in the car. Use a picnic cooler to transport tiny pleurothallids in cool, humid comfort.

Unpack carefully, checking that any stakes are still secure. Groom again if needed, and remove any travelling supports. If the plant is normally hung or suspended in your growing area it is your responsibility to ensure that the plant is appropriately staged. Some members have created a variety of stands for their plants: all you need is something that will display the plant to its best advantage. This is particularly important for plants with trailing or hanging flowers.

Enter plants in show - go to the registration desk, ask for help if you have questions, to make sure your plants are entered in the correct class.

Remember, the more flower plants at the show, the better the show. So bring your plants or send them with someone else!! BE PART OF THE PARTY!!

If you have questions about preparing your plants for the big spring show, contact me at coelogyne7@qmail.com.

See you at the show,

Cindy Hill

POE 2012 Member Plant Sales

Information for SFOS Members Who Want to Sell Plants at POE 2012:

- 1. Each SFOS member will be permitted to have 100 plants only in the Member Plant Sales area at a time. That means that as your individual plants are sold, you can bring in more. Each night I will make a tally of those plants sold and make that information available to anyone who wants to call me about it.
- 2. Place a label on each plant and make 2 inventory sheets-one for your records and one to give to the chair/sales staff for record keeping.
- 3. Labels must be <u>legible</u> and that includes the price. Member codes will be 3 letters followed by 1 to 3 numbers. At the time of check-in, your chosen letter code will be checked to insure that there are no duplicate codes. Before being placed on the sales table, plants must be checked in by a SFOS Member Plant Sales volunteer. The volunteer staff is responsible for removing any plants that are diseased or not established. A good rule of thumb is, if you would like to buy the plant, then it is good to sell to someone else.
- 4. Plants can be checked in for sale starting Thursday morning February 23 from 10 AM until 6PM. Unless your plants are checked in by a member of the POE Member Plant Sales committee, they will not be sold. Please do not leave your plants without official check-in.
- 5. The San Francisco Orchid Society will assume a 25% commission for the sale of plants at the table.
- 6. Each person bringing plants to sell must work at the plant sales table for at least 3 hours-it doesn't have to be all at one time. And remember when you work at the sales area, your purpose is to sell EVERYONE's plants, not just one's own plants. Anyone who attempts to sell his or her individual plants without going through the show plant sales procedure will be asked to leave the area with their plants. *No side deals!*

- 7. Each member who brings in plants is completely responsible for any loss to his or her plants. In other words, we do our best to promote and sell plants and to safeguard them from loss, theft or damage. But it happens.
- 8. Plants can be removed from the plant sales area on Sunday beginning at 15 minutes before the close of the show. Any exception to this must be cleared with the chair or co-chair of the Member Plant Sales area.
- 9. There will be no 'saving' plants [removing plants from the general sales table] for anyone other than those folks who are working in the plant sales area at the time of their shift.
- 10. No plants will be sold at the Member Plant Sales area **BEFORE 4 PM on Thursday**, **February 23**. There will be no exceptions. Sales at that time, before the opening of the show, will be for exact amount cash or check only.

Volunteers are needed for all shifts on all days especially Friday all day, Saturday all day, and Sunday AM! It will be first come, first served for volunteers for Preview Night until all shifts are filled. You don't have to be selling your own plants in the Sales area to volunteer here. It is a really neat place to talk about orchids with people and find some of your own treasures. Signup sheets will be available at the February SFOS meeting or contact me at czoltowski@sbcqlobal.net or 415-657-3222.

Carol Zoltowski

Member Plant Sales Chair 415-657-3222

Volunteers needed for Pacific Orchid Exposition!

The final push in the production of The Pacific Orchid Exposition is here. As you read this we will be in the final weeks. Now is the time (if you have not already done so) to contact chairs of the various committees and sign up to volunteer.

The contact information for the committee chairs is listed below, and I have included here a couple of short descriptions from a couple of the chairs. The largest committees with the greatest needs are Security, Plant Hotel and Tickets/Admissions, followed closely by Volunteer/Credentials. If you are interested in working for any committee, the chairs will welcome your questions via phone or e-mail.

It is your contribution as volunteers that makes our show a pleasant experience for attendees and keeps them coming back year after year. Your efforts have helped make our show the largest and one of the longest running in the United States! Please support your society by choosing to volunteer for one or more of the committees. You will find it fun and rewarding.

Thank You! Dennis Westler

Volunteers for the front entrance

Volunteers are needed to help place and arrange the orchid plants, foliage, rocks and moss in the front entrance exhibit. We will be setting up the exhibit on Wednesday, February 22nd, beginning at 11:00 am until perhaps 4:00 pm. Volunteers need not stay the entire time, but a minimum of 2 hours would be helpful. We will also need volunteers for teardown of the exhibit at 5:30 on Sunday, for 1 hour. If you have any questions, please contact Tom Perlite at 415 990-1314 or tperlite@sbcglobal.net.

Volunteers for hospitality

The Hospitality committee distributes items to vendors and staffs the volunteer break/lunch area. Volunteers are needed, through closing, starting 2 hours before Gala opening and at 7:30 AM other days.

Contact: Bob Christensen at (415) 337-6571 or rcc572@aol.com.

<u>Committee Chairs</u> <u>Pacific Orchid Exposition 2012</u>

Accounting- Dan Peter (650) 563-9259 dan.peter@sbcglobal.net AOS Judging- Todd Kennedy (415)664-8851 ctoddkenedy@yahoo.com Book Sales- Maria Chow (510) 317-2032; maria218@pacbell.net CSA Judging- Ken Jacobsen; k p jacobsen@yahoo.com Corsages- Open Credentials- Jonathan Chang; jcteacher@juno.com Front Entrance Display Tom Perlite (415)990-1314; tperlite@sbcglobal.net Hospitality- Bob Christensen rcc572@aol.com Membership Judy Bley (415)826-8372 iabley@pacbell.net Orchid Doctor/Docent Tours-Dennis Westler (415)336-2752; denniswestler@aol.com Plant Division Bill Theiss, (530) 695-3159; jokesift@syix.com , Gay Matthes (415) 346-9903 Plant Entry- Jean Lee (415)665-6079; jeanleeorchids@gmail.com Maureen Clarke (415) 333-4033; maureenclarke@sbcglobal.net Gerardus Staal, penhybstaal@comcast.net Plant Hotel-Allison Lehman (510)233-5258: Allison@webbnet.com Noble Emery- (707) 255-1529; n emery@sbcglobal.net Plant Sales- Carol Zoltowski, (415) 657-3222; czoltowski@sbcglobal.net Preview Night- Frances Larose, (650)548-6700; flarose@prmagic.com Production- Ken Giebel, Mark Felton Promotion- Frances Larose, Liz Stigge Property Manager- Ellen Edelson (415) 731-5924 e.edelson@sbcglobal.net Ribbon Judging\Trophies & Awards-Cindy Hill (510)-524-1854 Hill-cynthia@comcast.net SFOS Society Display- Tom Perlite (415)467-3737, tperlite@sbcglobal.net Security- Stanford Stapleton, (415)384-0427; stanford@rkmediasolutions.com Silent Auction- Lynne Murrell Imurrell@matson.com Ticket Sales- Chuck Chan quolanusa@gmail.com Sponsorship - Frances Larose T-shirt & Poster Sales- Alicia Stiles orchidpleuro@earthlink.net On-line Ticket Sales- Glenn Finch and Frances Larose Vendor Evaluation - Dennis Westler (see above)

Pacific Orchid Exposition Just Weeks Away!

As you get this newsletter we are just weeks away from our show! Hopefully you have all volunteered, and have readied plants for entry. There is still one important thing you can do though to help make our show a success, and keep our society able to function at the high level we have come to love.

Talk it up!

Make sure all your friends know, and encourage them, and those you come in contact with to attend. We have worked hard to get sponsor ship, and have done what we can to saturate the media, but nothing is as good as first hand contact. And the admission fees are the primary source of income our show generates. At the February meeting take the discount coupons and give them to friends, co-workers, shopkeepers, anyone you think might be interested. Take the Flyers and get local merchants to display them. Word of mouth is amazingly effective, and we are the only ones that can spread that word. If you are on Facebook, check out our new Pacific Orchid Exposition page, and direct your friends there to check it out and "like" it. That will increase our on-line presence.

I look forward to seeing all of you at Fort Mason, and know it will be a good show. But lets really push at this point to make it a great show in terms of attendance and financial benefit for our society!

Thank You.

Dennis Westler

Wear Your Name Badge

The board voted to provide a special raffle ticket to members when they pick up and wear their name tags at our meetings. A drawing for a plant from the opportunity table will be limited to this and will immediately follow the choice by the person who did the Skill Session and the winner from the Show and Tell table. So, wearing your name tag will get you an early selection from the opportunity table.

Your name tag will be available at the membership table.

Member's Corner

New SF Orchid Society 2012 Denim Shirts for Members



The SFOS will be offering Port and Company denim shirts that are 100% cotton to our members for \$50. These are preorder only. Samples will be available at the Feb. general meeting. You can place your order at the general meeting or contact Frances Larose at flarose@prmagic.com to place an order.

SFOS Monthly Show and Tell Table

We want to thank our members who bring in their plants for display at the monthly meetings. This is a great viewing experience for all and a great way to learn about new plants we might want to try to grow in the future for ourselves.

But did you know that you can bring in a blooming plant that you might not be certain about the name or type and have our group of experts help identify your plant? The more you know, the better your chance of success. Thank you for participating and we'll see you and your plants at the next monthly meeting.

The Board

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Announcements

60th PACIFIC ORCHID EXPOSITION - FEBRUARY 23, 24, 25, 26, 2012 "A Salute to the Golden Gate"

FORT MASON, SAN FRANCISCO, CA









Mark your Calendars now for the 60th annual Pacific Orchid Exposition Feb 23-Feb. 26, 2012 Fort Mason, Festival Pavilion San Francisco, CA

Date/Time:

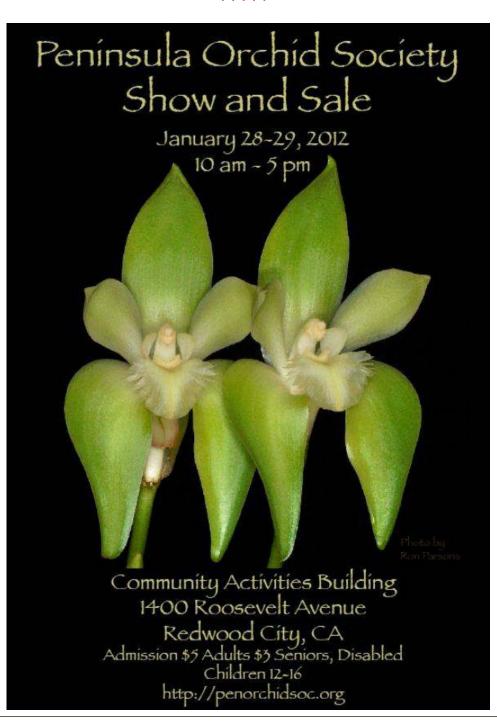
Thurs, February 23 (Gala Benefit) - 6:30pm - 10:00pm

Fri, February 24 - 10am - 6pm Sat, February 25 - 9am - 6pm Sun, February 26 - 10am - 5pm

Gala: \$45 / \$40 online General: \$15 / \$13 online Senior: \$12 / \$10 online

Weekend Pass: \$60 / \$55 online

Gala plus unlimited show access to regular show (excludes special events)





67th Santa Barbara International



California Orchids Spring Sale!



Our outdoor orehid logs in full bloom, Jan. 2012

Saturday, March 24th 9am-4pm

Rain or Shine, we'll have a great assortment of orchid species and hybrids in all sizes, seedlings to specimens as well as supplies and good advice.

It's a great excuse to spend a day at the beach! 515 Aspen Rd Bolinas, Ca. 94924 (415) 868-0203

www.californiaorchids.com

SALLY ROBERTSON ANNOUNCES A NEW WEBSITE

We are pleased to announce a New Website designed for secure and convenient purchase of my Prints & Note Cards online:

http://www.sallyrobertsongallery.com

And do please continue to visit the main site:

http://www.sallyrobertson.com to see Watercolors (new original work has just been added), Pet Portraits, the schedule of Art & Garden Events and other details.

With heartfelt thanks to Web Designer par excellence Amy Lenzo of Clear Light Communications: http://www.clearlightcommunications.com/



Announcing A new Website for secure & convenient purchase of my Prints & Note Cards online:

www.sallyrobertsongallery.com



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Change of address?

Send all address and e-mail changes to: **Judy Bley / Membership Chairperson** 415-826-8372

> Email: jabley@pacbell.net SFOS Membership P.O. Box 27145, San Francisco, CA 94127

Newsletter Submissions

The SFOS Newsletter welcomes news, articles, events, and any other items of interest to members. Send items by the 15th of the month in an email to **Stanford Stapleton** at: stanford@rkmediasolutions.com

Please include your name at the beginning or end of your text. All submissions will be reviewed and may be edited due to space limitations. Thank you!

Sincerely,

San Francisco Orchid Society

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