



San Francisco Orchid Society Newsletter

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SFOS Meeting

March 2015 Volume 64 Number 3

The mission of the SFOS is to foster the culture and cultivation of orchids and to promote education of its members and the public about orchids. Our goals include: an exchange of information from exhibitions, publications, and the Internet, maintenance of a reference library, and participation in worldwide activities.

February Speaker

Bruce Rogers
Spectacular Sobralias

Bruce Rogers

Bruce Rogers was born and raised in Berkeley and moved to San Francisco in his early twenties. Plants, then orchids were his passion.

A series of lucky orchid endeavors led him away from his family's visual merchandising business, and into his own orchid company, Bruce Rogers Orchids. In the 80's & 90's we saw a lot of his public work locally, with his orchid shop at the old Gump's store on Post,

Tues. March 3, 2015



Tues. March 3, 2015
AOS Judging: 7:00 PM
Skills Session: 7:05 PM
Meeting: 7:30 PM

San Francisco County Fair Building,
Golden Gate Park, 9th Avenue and
Lincoln Way, San Francisco. Plants
submitted for American Orchid Society
Judging must be entered between 6:30
pm and 7:00 pm.

Speaker

Bruce Rogers

Spectacular Sobralias

Skill Session

Dexter Hodes
Draculas

Plant Opportunity Table

Bruce Rogers

2014-2015 SFOS

Officers/Contacts

President

George McRae
ELEGANS@aol.com

510-233-7374

Vice President

Steven Beckendorf
beckendo@berkeley.edu

and his work at the old Compass Rose, Saks, Polo, Hermes, etc. The 90's brought friend Kent Fujikawa in for the busy Nordstrom opening stores years. In 2002 he and partner Hyman Fishman sold their orchid boarding business Rogers-Fishman Boarding. Bruce then joined Terry Root to begin Oz Gardens and concentrate on Sobralias. Terry retired last year and sold his interest to John Chant, and Oz Gardens continues to grow and develop. Bruce continues to consult and work for private clients.



Spectacular Sobralias

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A California Non Profit 501(c)3

Corporation

SFOS NEWSLETTER

March 2015

With their large and very colorful flowers, Sobralias are among the showiest of orchids. Since they are terrestrial and the species come from a wide variety of habitats and altitudes, many orchid growers have thought they could be adapted as landscape garden plants. Bruce will review several of the Sobralia species and discuss new hybrids that Oz Gardens has developed for gardens and greenhouses around the world.

Dinner with the Speaker

Please join us in the parking lot in back of the SF County Fair Building at 5:30 PM sharp.

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Minutes of the SFOS Board Meeting

SFOS Board Meeting- February 9, 2015

Present: George McRae, Jean Lee, Valerie Mountain, Steve Beckendorf, Carol Zoltowski, Tom Perlite, Chris Mende, Claire Zvanski, Dexter Hodes, Dennis Westler, Florence Inserto, Dave Hermeyer

The meeting started at 7:30.

I. President's Report

A. George: per Kern at the Hall of Flowers, the chairs and tables do need to be put away at the end of the monthly meetings. This is contrary to the previous memo that stated this did not need to be done anymore. George & Jean will follow up to clarify the exact policy. Steve will direct the set up at the beginning of the meeting, and any board members still at there at the end of the meeting will assist the members to put away the tables and chairs.

II. Vice President's Report

A. Steve: Bruce Rogers will be the speaker at the March meeting, topic: Sobralias. He will also provide the Opportunity Table. The Skill Session is TBD. The April meeting speaker is TBD. The speaker for May will be Janet Lamborne on virus testing, June: Sam Tsui on Paph hybrids. Other upcoming speakers for July, August and September will be Bob Hamilton, Winn Winnmaw from Burma, and Guillermo Salazar from Florida.

III. Membership

B. Florence: There have been renewals and new memberships during the meetings. There is a limited supply of the 1st Orchid book that is given to new members, and those will be saved for POE. If any are left, they will then be given to the new members. Then the board will need to find something equivalent for new members, since that book is out of print. Jean has printed up 100 membership flyers for POE, and also to restock the kiosk at the Hall of Flowers. Claire & Florence have asked Carol about AOS memberships, and she will contact them to have information for POE. Claire & Jean want to be

FEATURED ARTICLE

2014 Membership Directory

The new membership directory is now online on the SFOS website. All members with an email address in our records should have received instructions for login and password. If you have forgotten your password, you can still use the directory. Just go to the SFOS website and follow the instructions for forgotten password.

If there are errors, please contact Florence Inserto - floinsert@yahoo.com or Claire Zvanski: (415) 341-3085 czvanski@hotmail.com.

2015 Dues Are Now Payable

(\$25 per year-Individual)
(\$40 per household-2 or more- per year)

Dues may be payable at any SFOS meeting,
or go the Web

site www.orchidsanfrancisco.org
and use Pay Pal or mail to

SFOS- Membership

PO Box 27145

SF, CA 94127-0145

• \$25/year or \$40/year (with Email Newsletter Option)

- \$45/year individual (with USPS Mail Newsletter Option)
Thank you!

Welcome New Members

**George Su
Rick Beverly
Deb Jones
Sharon Langan
David Scheel
Lydia Klenova**

Please welcome our new members at your earliest opportunity.

NOTICE TO BUSINESS MEMBERS OF THE SFOS

Member Orchid Related Businesses in our Roster are out of date. All current SFOS members who wish to have their Orchid Related Businesses listed need to contact membership. See contact information above or at end of this newsletter.

Refreshments

U - A

SFOS members are encouraged to help out with refreshments, setup and cleanup at Monthly Meetings. If your last name falls within the letter range **U - A**, please bring snacks such as fresh fruit, crackers & cheese for the next meeting. About three dozen cookies, one cake, one to two pounds of fruit or cheeses, or one box of crackers is an appropriate amount. Remember to pick up your raffle ticket as one of the rewards of sharing - and good luck in the drawing!



AOS Awards

sure all Supporting Members get the Gala Ticket and General Admission Ticket that they are entitled to. These will be sent by mail, or held at Will Call.

IV. POE

A. Tom: The food permit has been received. Nine members have taken the Crowd Management class; at least 15 people who have taken the class are needed to cover the POE. Tom will provide the SFOS Disaster Plan to all who have taken the online course. Orange vests will be available to designate Security people in case of emergency. Dennis noted that Kathy is leaving as the SFOS webmaster. He is looking for someone with website experience to take over this position, which pays \$100/month. There is still a need for someone to help with Book Sales. Mary Nesbit has offered to cover for part of the show, but there is still a need for someone for Sunday. Ellen Edelsen will need help on Monday to return the table covers and other items to the storage locker. Tom will be helping her with the large mirrors and glass items.

V. Treasurer

A. Carol reminded all to get all receipts to her for POE, and also alert her to any upcoming bills. She is trying to prepare ahead to help the show run smoothly for the Show Treasurers. The cash counting machine is coming and the credit card machines are here for the show. Carol will alert Wells Fargo about the cash withdrawal for the show. She noted that Wells Fargo does not accept 3rd party checks. All checks should be made out to the SFOS, not POE.

The meeting was adjourned at 8:45.

Respectfully Submitted,
Valerie Mountain

SFOS Bulletin Board

The Bulletin Board is a free service for SFOS members' orchid related items. Send items by the 15th of the month by email to: stanford@rkmediasolutions.com Include your name, phone number, and how long you want the item to run. We will also run items of interest from other orchid societies. All submissions will be reviewed and may be edited.

Upcoming Events

March 3, 2015 7:30pm - SFOS General Meeting

Main Speaker - Bruce Rogers

Subject: Spectacular Sobralias

AOS Awards

American Orchid Society Pacific Judging
Center Web

site: www.aospacificcentral.org/

Please check the Web site for the most
recent awards.



Change of Address

Send all address and e-mail changes
to:

Florence Inserto -

floinsert@yahoo.com

or Claire Zvanski:

(415) 341-3085

- czvanski@hotmail.com

SFOS Membership

P.O. Box 27145,
San Francisco, CA 94127

Newsletter Items

The SFOS Newsletter welcomes
news, articles, events, and any other
items of interest to members. Send
items by the 15th of the month in an
email to Stanford Stapleton at:
stanford@rkmediasolutions.com Please
include your name at the beginning
or end of your text. All submissions will
be reviewed and may be edited due to
space limitations. Thank you!

Sincerely,

San Francisco Orchid Society



Skill Session- Dexter Hodes- Draculas

March 7 & 8, 2015 Golden Gate Cymbidium Society Annual Show & Sale "Orchids on Parade" 10 AM - 5 PM Free Admission
Lakeside Park Garden Center 666 Bellevue Ave Oakland
http://www.goldengatecymbidiumsociety.com/orchid_show_and_sale

March 7, 2015 7th Annual Sacramento Valley Cymbidium Society Show & Sale 9 AM - 4 PM Free Admission Shepard
Garden & Art Center 3330 McKinley Blvd., McKinley Park in Midtown
Sacramento for more info: <http://www.sacramentocymbidiums.org/>

March 13 – 15, 2015. 68th Santa Barbara International Orchid Show, "Celebrate With Orchids". Earl Warren Show Grounds,
Exhibit Hall, 3400 Calle Real, Santa Barbara, CA.
(Highway 101 at Las Positas Road). 9:00 AM – 5:00 PM each day.
For information, E-Mail: sborchidshow@gmail.com
or visit: <http://www.sborchidshow.com>

March 14, 2015. 40th Annual Cymbidium Congress. In
conjunction with the Santa Barbara Orchid Show being held March
13th through March 15th, the CSA Congress will be held
on Saturday, March 14th, starting with the CSA Annual meeting at
8:30 AM. This will be followed with lectures, luncheon and an
Awards dinner banquet.

March 14 - 15, 2015 Napa Valley Orchid Society Annual Festival of Orchids Show and Sale "Got Orchids?" 10 AM - 4 PM Free
Admission - Napa Senior Activity Center 1500 Jefferson St. Napa
More information: 707-252-4050 <http://www.nv-os.org>
email: info@nv-os.org

March 21, 2015 California Orchids Spring Sale 9am - 4pm 515
Aspen Road, Bolinas, CA 94924 415-868-0203
www.californiaorchids.com email: info@californiaorchids.com

March 28 - 29, 2015 Sonoma County Orchid Society Annual Show & Sale "A Symphony of Orchids" Sat. 10 AM - 5PM, Sun.
10 AM - 4 PM Santa Rosa Veterans Building 1351 Maple Ave.,
Santa Rosa
For more info: <http://www.sonomaorchids.com/springSale.html>

April 18, 2015 Gold Coast Cymbidium Growers Orchid Show & Sale 10am - 4pm Redwood City Community Activities Building 1400
Roosevelt Ave., Redwood City 94061 Sales, Demos, Judging
For more info: <http://www.goldcoastcymbidiumgrowers.com/>

May 7 - 10, 2015 2015 Filoli Flower Show - Voyages...with an International Flair Woodside, CA for more information:
<http://www.filoli.org>

Upcoming Speakers

April 2015 - TBD

May 2015 - Janet Lamborne - Virus Testing

June 2015 - Sam Tsui - Paph Hybrids

July 2015 - Bob Hamilton

August 2015 - Winn Winnmaw - from Burma

September 2015 - Guillermo Salazar from Florida

Notices

Wear Your Name Badge

The board voted to provide a special raffle ticket to members when they pick up and wear their name tags at our meetings. A drawing for a plant from the opportunity table will be limited to this and will immediately follow the choice by the person who did the Skill Session and the winner from the Show and Tell table. So, wearing your name tag will get you an early selection from the opportunity table.

Your name tag will be available at the membership table.

Member's Corner

SFOS Monthly Show and Tell Table

We want to thank our members who bring in their plants for display at the monthly meetings. This is a great viewing experience for all and a great way to learn about new plants we might want to try to grow in the future for ourselves.

But did you know that you can bring in a blooming plant that you might not be certain about the name or type and have our group of experts help identify your plant? The more you know, the better your chance of success. Thank you for participating and we'll see you and your plants at the next monthly meeting.
The Board

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Announcements

On-line Membership Roster

We have been updating our membership lists, and hopefully the on line roster is up to date too. If you want to check your information, or look up someone's contact information, go to www.orchidsanfrancisco.org/member/login.php If you have forgotten your password there is a link to recover your password. If you have an orchid related business (e.g. nursery, decorating, landscaping, flower arranging, art, ceramics, photography etc.) and would like it listed in our business listing, please contact membership: czvanski@hotmail.com or flojo1337@yahoo.com

President's Message

The year is "March"ing along now isn't it. Yes, yes, named after Mars, who was also the Roman god of agriculture, but perhaps the awareness of the pitted struggle between winter and spring also comes to mind and Mars put in with spring after all.

Plants have come out of dormancy here in the Bay Area, and we ought to be regularly feeding and encouraging new growth.

Repotting as needed. Increased watering. All that good stuff. AND settling in the new adoptees acquired at P.O.E.? I do hope you all had a fun and rewarding time!

I would like to ask all of you to consider taking up a position on the board of directors. The society needs all of you, especially new members. Well, every member. There is a nominating committee: Dave Hermeyer (davidhermeyer@att.net), Chris Mende, Lee Dedini and Greg Farley. Please contact them if you are interested. I haven't heard from the entire board, but several of us are stepping down. I want to thank each and everyone of you who chaired committees and volunteered your time at P.O.E.

AND mostly I want to thank each and everyone who from month to month volunteer your time to make this society the wonderful organization that it is. No one else can do what we do, and do it as well as we do! Take a moment to let it really sink in how valuable you all are, and how all of your contributions are not only appreciated but go completely NOTICED! You are the best!

humbly yrs,

George McRae

California Sierra Nevada Judging Center

The California Sierra Nevada Judging Center has its February awards online, just in time for show season. <http://www.csnjc.org>

Kathy Barrett

In Memorium

Bob Christensen

2015 brought a sad beginning to members of the San Francisco Orchid Society. Bob Christensen a devoted member passed away after a long and courageous bout with cancer. I got the phone call about his passing shortly thereafter by his sister-in-law who had come down with his brother from Wisconsin. I was shocked and saddened. As was his style, he just quietly made his transition without fuss and fanfare.

I can remember Bob from my earliest days with orchids. He was a driving force behind Orchidmania which was a grassroots, standout leader in AIDS support to those in need with that deadly disease in the days when those types of organizations were too few and far between. He did everything there was to do from nursery work to paperwork and always did it with a wry smile and an engaging twinkle in his eye.

He was a quiet guy and didn't say much about his life but he was always there-helping without fuss, doing more than was asked and always seeming to anticipate what had to happen to make everyone else's lives a little bit easier. His compassionate heart was quiet and understated but powerful and efficient. I loved his sense of humor and his firm and competent assertiveness as he led and supervised a variety of functions for both Orchidmania as well as the San Francisco Orchid Society. He was responsible for the efficiency of Orchids in the Park for a number of years and never seemed to complain about the things we always seem to complain about-the amount of work, the hassles with personalities, the lack of volunteers, you know-the underpinnings of volunteer organizations. He just stepped in, stepped up and did so with a smile.

Some years ago in the Orchidmania greenhouse in SF, I remember seeing his eyes light up when we discussed a *Paphiopedilum victoria-regina* that had just come in as a donation and his glee at telling me that he had just purchased it-I could hardly hide my disappointment. He didn't let on that he had noticed but sure enough a couple of weeks later, he 'somehow' came upon another one of these Paphs every bit as lovely and told me that I could buy it if I still wanted it. He was that way. Steady, kind, competent and compassionate.

His orchid collection was eclectic with a fondness for species, Paphs, of course, among the most numerous. His was a quiet passion for orchids and he cared for his orchid beauties with loving care, the way he did everything. He made miracles happen in a small greenhouse in his Glen Park backyard, with a cool growing area back there as well.

I can't imagine going to San Francisco orchid events and not seeing him there. If I close my eyes I can see his unique smile; he could always see the humor in any situation. And that always helped me become more focused and calmer. If there ever was a person who personified loving kindness toward people, it was Bob. I am not sure why we were friends because we didn't spend time together except around the orchid events. But he liked me and made me smile and see the brighter and lighter side of things. I am happy that I can still see his face in my mind's eye but I am sad that I will never be able to

make another snide joking observation about the people experience with him.

My life is better because he shared his with me and it is emptier because he is no longer in it. On behalf of the San Francisco Orchid Society my heartfelt condolences go out to all his family members and his friends wherever they may be.

Carol Zoltowski

Robert Charles Christensen

Passed away Friday, January 16, 2015 at home in San Francisco

Born in Madison, Wisconsin 1941

Graduated University of Wisconsin

Masters of Metallurgical Engineering-Rensselaer Polytechnic Institute

U.S. Air Force - Captain



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Special Events



Cym. Crazy Horse
Audrey Young-Tarter



Golden Gate Cymbidium Society

Annual Show and Sale

Cymbidium Orchids on Parade

March 7 & 8, 2015
Saturday & Sunday
10 am to 5 pm

Lakeside Park Garden Center
666 Bellevue Avenue
Oakland, CA
Located by Lake Merritt

**FREE
ADMISSION**

7TH ANNUAL SACRAMENTO VALLEY CYMBIDIUM SOCIETY SHOW & SALE

Saturday March 7, 2015 9-4

SHEPARD GARDEN & ART CENTER
3330 MCKINLEY BLVD
MCKINLEY PARK IN MIDTOWN SACRAMENTO

Plant Sales
Growing Supplies
Education Classes
Repotting Demonstrations
Repotting for a Fee

Free Admission
Free Parking


Cymbidiums are outdoor growing orchids
requiring no greenhouse

Non-members Welcome to Exhibit Plants

for more information www.sacramentocymbidiums.org

SANTA BARBARA INTERNATIONAL ORCHID SHOW

70th



AOS Judging MARCH 12, 2015
Cymbidium Congress
MARCH 14, 2015

**CELEBRATE
WITH ORCHIDS!
MARCH 13-15, 2015**

SBORCHIDSHOW.COM
#SBORCHIDSHOW | #SBORCHIDSHOW

Earl Warren Showgrounds
Santa Barbara
California

3-Day Pass \$20
General Admission \$12
Seniors | Students \$10
Show AOS Judging Participants: Free

Napa Valley Orchid Society
Presents

got orchids?

March 14-15



*Napa Valley Orchid Society presents
22nd Annual Festival of Orchids Show and Sale*

got orchids?

Napa Senior Activity Center
1500 Jefferson Street - Napa 94559

Sat.-Sun. March 14 - 15

10am-4pm

Free admission

For more info. call (707) 252-4050

For details: nv-os.org

email: info@nv-os.org

Quality Orchids - Art - Raffle
Orchid Care Supplies & Demos

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de Orquideas

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Napa, CA 94559

**California Orchids
Spring Sale!**

Saturday March 21st

9am-4pm

515 Aspen Rd
Bolinas, Ca. 94924

(415) 868-0203

info@californiaorchids.com

www.californiaorchids.com



Sonoma County Orchid Society

Proudly Presents Our Annual Show & Sale

*A Symphony
of Orchids*

March 28 - 29, 2015

Saturday 10am - 5pm

Sunday 10am - 4pm

Admission \$8.00



Santa Rosa Veterans Building, 1351 Maple Ave, Santa Rosa, CA
(Across from the Fairgrounds) www.sonomaorchids.com

**Gold Coast Cymbidium Growers
Orchid Show & Sale
April 18, 2015
10am - 4pm**

Redwood City Community
Activities Building
1400 Roosevelt Avenue
Redwood City, CA 94061

- * Most Beautiful Cymbidiums in SF Bay Area
- * Blooming Orchids to Purchase
- * CSA and AOS Judged Event
- * Potting Demos & Cultivation Lectures
- * FREE PARKING, \$3 ADMISSION

www.GoldCoastCymbidiumGrowers.com



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