



## San Francisco Orchid Society Newsletter

### IN THIS ISSUE

[May Speaker-Sebastian Vieira](#)

[Neoreophylus, the little pendent ones](#)

[New Membership Directory](#)

[SFOS Board Minutes](#)

[AOS Awards](#)

[SFOS Bulletin Board](#)

[Announcements](#)

### QUICK LINKS

[San Francisco Orchid Society  
Web Site](#)  
[Past Newsletters](#)

**May 2014** Volume 63 Number 5

**The mission** of the SFOS is to foster the culture and cultivation of orchids and to promote education of its members and the public about orchids. Our goals include: an exchange of information from exhibitions, publications, and the Internet, maintenance of a reference library, and participation in worldwide activities.

**May Speaker**

**Sebastian Vieira**  
**Medellin, Colombia**

## Membership

[Join the SF Orchid Society](#)  
[Contact the Membership Chairman](#)  
[Welcome New Members](#)

## SFOS Meeting

**Tues. May 6, 2014**



**Tues. May 6, 2014**  
**AOS Judging: 7:00 PM**  
**Skills Session: 7:05 PM**  
**Meeting: 7:30 PM**

San Francisco County Fair Building,  
Golden Gate Park, 9th Avenue and  
Lincoln Way, San Francisco. Plants  
submitted for American Orchid Society  
Judging must be entered between 6:30  
pm and 7:00 pm.

### Speaker

**Sebastian Vieira**  
**Medellin, Colombia**  
***Neoreophilus***  
**The little pendent ones**

### Skill Session

**Dave Hermeyer**  
***Mounting Orchids***

**Plant Opportunity Table**

## ***Neoreophilus*** ***The little pendent ones***

### **Sebastian Vieira** **Medellin, Colombia**

Sebastian Vieira works as an electronic engineer for a Telecom company in Medellín. He has been passionate about miniature orchids since he was a child as a consequence of his father's orchid hobby. As a child, he embarked on frequent orchid hunting trips with his father and others like Rodrigo Escobar and Guillermo Misas. He specializes in orchid photography and has been the official photographer for Sociedad Colombiana de Orquideología for many years. He has contributed pictures for the "Native Colombian Orchids" book series and is currently finishing the work for a book to be published this year about orchids native to the Medellín surrounding forests. In the last few years with the help of Padre Ortiz and Lisa Thoerle, Sebastian has been learning more about botany, and is currently studying the *Neoreophilus* and *Lepanthes* genera.



## ***Neoreophilus*** ***The little pendent ones***

## Asuka Orchids

2013-2014 SFOS

### Officers/Contacts

#### President

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[meg570@comcast.net](mailto:meg570@comcast.net)

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415-664-5065  
[valerimountain@yahoo.com](mailto:valerimountain@yahoo.com)

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#### Show Treasurer

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[dan.peter@sbcglobal.net](mailto:dan.peter@sbcglobal.net)

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[flojoinsert@yahoo.com](mailto:flojoinsert@yahoo.com)

Chris Mende  
[chrismendefoto@aim.com](mailto:chrismendefoto@aim.com)

#### Jean Lee

Past President  
Dennis Westler  
Show Chair

#### Membership Co-Chairs

Florence Inserto  
[flojoinsert@yahoo.com](mailto:flojoinsert@yahoo.com)

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#### Property Managers

Ellen Edelson



This is a miniature orchid genus endemic to the tropical Andes highland forests which has changed name four times in five years, and the last word has not been told yet. The number of species is growing fast lately and its real relationship with other pleurothallids is only being recently clarified. There is lots of work ahead if we want to get to know better this group of small jewels of the orchid world and preserve them for the future.

### **Dinner with the Speaker**

Please join us in the parking lot in back of the SF County Fair Building at 5:30 PM sharp.

[back to top](#)

## **Minutes of the SFOS Board Meeting**

### **SFOS Board Meeting April 7, 2014**

Present: Mary Gerritsen, Dennis Westler, Valerie Mountain, Chris Mende, Florence Inserto, Steve Beckendorf, Claire Zvanski, Carol Zoltowski, Jean Lee  
Excused: George McRae, Dave Hermeyer

The meeting started at 7:30.

#### **I. Vice President's Report**

A. Steve: May speaker will be Sebastian Vieira from Columbia, topic: Neoreophilus. Asuka will provide the plant opportunity table. The Skill Session is TBD. The speaker for June is still being confirmed.

#### **II. Treasurer**

A. Carol received a bill from Ellen Edelson for moving

415-531-2140  
**Maureen Clarke**  
415-333-4033

[maureenclarke@sbcglobal.net](mailto:maureenclarke@sbcglobal.net)

**Raffle Tickets**

**Ellen Edelson**

415-731-5924

**Maureen Clarke**

415-333-4033

**Librarian**

**Chuck Chan**

[guolanusa@gmail.com](mailto:guolanusa@gmail.com)

415-387-1179

**Show Chair**

**Dennis Westler**

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Web Site

[www.orchidsanfrancisco.org](http://www.orchidsanfrancisco.org)

[info@orchidsanfrancisco.org](mailto:info@orchidsanfrancisco.org)

A California Non Profit 501(c)3

Corporation

SFOS NEWSLETTER May 2014

## FEATURED ARTICLE

### **2013-2014 Membership Directory**

The new membership directory is now online on the SFOS website. All members with an email address in our records should have received instructions for login and password. If you have forgotten your password, you can still use the directory. Just go to the SFOS website and follow the instructions for forgotten password.

If there are errors, please contact  
Florence Inserto -

[floinsert@yahoo.com](mailto:floinsert@yahoo.com) or Claire

Zvanski:

(415) 341-3085

[czvanski@hotmail.com](mailto:czvanski@hotmail.com).

### **2014 Dues**

#### **Are Now Payable**

(\$25 per year-Individual)

(\$40 per household-2 or more- per year)

equipment and props to the storage locker after the POE. This was in addition to her expense for renting a van, which has been paid. Her moving charges were more this year because she had to make multiple trips to move the mirrors that were previously stored by Tom Perlite at his greenhouses. Jean made a motion to pay Ellen for her services for this year, and have a further discussion about payments for volunteer services going forward. The motion was seconded and passed with one abstention.

Carol does not have firm figures ready to report for the POE, since some bills are still coming in. However, the show was profitable this year. Steve made a motion to donate \$5.00 of each Gala ticket sold, for a total of \$2290.00 each to the Conservatory of Flowers and UC Berkeley Botanical Garden. The motion was seconded and passed with one abstention.

Bank account totals, as of 4/6/14: Checking \$146,701.41, Market Rate Savings \$1506.53, and High Yield Savings \$71,615.13.

### **III. Membership**

**A.** Florence and Claire provided a copy of the roster at the April SFOS meeting for members to edit their information. The online roster will be updated with these changes. Dennis requested a new list of AOS judges from Carol to update on the website. The business list and orchid society lists still are being updated in the roster. Members who would like a hard copy of the roster should contact Florence or Claire.

### **IV. Business**

**A.** Board Elections- The nominating committee has assembled the following slate of candidates for the May elections: President: George McRae; Vice President: Steve Beckendorf; Secretary: Valerie Mountain; Treasurer: open; Past President: Mary Gerritsen; Directors: Dave Hermeyer, Chris Mendes, Claire Zvanski and Dexter Hodes. This slate will be presented at the May monthly meeting, with nominations opened to the floor at the meeting. Jean will be taking a less active role at the SFOS and POE board meetings, but remains available as needed. Steve made a motion to create a new title for Jean: Past President Emeritus, for her many (20) years of service to the boards. The motion was seconded and passed. Carol and Mary are discussing ways to make the Treasurer position more streamlined.

**B.** POE report- Dennis does not have final attendance figures yet for the POE. Ken Geibel has resigned, and they are in negotiations for a new person to replace Ken.

**C.** Budget- Mary and George will be reviewing the SFOS budget, which will be presented at the May Board meeting.

**D.** Projector- Mary made a motion to purchase a new projector for the monthly meetings. The motion was passed, and a projector will be purchased in time for the May meeting.

**E.** POE display inducements- In order to encourage individual people and other orchid societies to set up displays at the POE, Mary would like to increase the amount given as an inducement when the show makes a

Dues may be payable at any SFOS meeting,  
or go the Web

site [www.orchidsanfrancisco.org](http://www.orchidsanfrancisco.org)

and use Pay Pal or mail to

SFOS- Membership

PO Box 27145

SF, CA 94127-0145

- \$25/year or \$40/year (with Email Newsletter Option)
- \$45/year individual (with USPS Mail Newsletter Option)

Thank you!

### Welcome New Members

**Helen TePas  
Jeffrey Stern  
Monica Jaquez  
Beverly Morse**

Please welcome our new members whenever you meet them and especially at the San Francisco Orchid Society meetings.

### NOTICE TO BUSINESS MEMBERS OF THE SFOS

Member Orchid Related Businesses in our Roster are out of date. All current SFOS members who wish to have their Orchid Related Businesses listed need to contact membership. See contact information above or at end of this newsletter.

### Refreshments

**P- T**

SFOS members are encouraged to help out with refreshments, setup and cleanup at Monthly Meetings. If your last name falls within the letter range **P - T** please bring snacks such as fresh fruit, crackers & cheese for the next meeting. About three dozen cookies, one cake, one to two pounds of fruit or cheeses, or one box of crackers is an appropriate amount. Remember to pick up your raffle ticket as one of the rewards of sharing - and good luck in the drawing!

good profit. She made a motion to provide a supplemental amount of \$300.00 to other societies and groups of 3 or more, and \$150.00 to individuals, for 2014 only, in addition to the stipend already given. This is contingent on the final results for the POE and will be relooked at for 2015. A second motion was made to revisit this each year. Both motions were passed. A list of these people will be provided to Carol so she can write the checks accompanied by a thank you letter.

**F.** Hall of Flowers set up- There were issues with tables and chairs not being available in the storage room at the April monthly meeting, and the doors had been locked by the janitors. Steve will provide Mary with the number of tables and chairs needed for the meeting, and she will ensure that the doors are left unlocked.

The meeting was adjourned at 9:25.

Respectfully Submitted,  
**Valerie Mountain**

## **SFOS Bulletin Board**

The Bulletin Board is a free service for SFOS members' orchid related items. Send items by the 15th of the month by email to: [stanford@rkmediasolutions.com](mailto:stanford@rkmediasolutions.com) Include your name, phone number, and how long you want the item to run. We will also run items of interest from other orchid societies. All submissions will be reviewed and may be edited.

### Upcoming Events

**May 6, 2014 7:30pm - SFOS General Meeting**

**Main Speaker - Sebastian Vieira, Medellin, Colombia**

**Subject: *Neooreophilus*, the little pendent ones**

**Skill Session- Dave Hermeyer- Mounting Orchids**

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**May 9 - 11, 2014. Orchid Society of California Mother's Day Show and Sale.**

Fri 12:00 PM - 6 PM, Sat & Sun 10 AM - 5 PM, Lakeside Garden Center, 666 Bellevue Drive, Lake Merritt, Oakland. Free admission.

**May 30-June 1 9th Annual San Jose Orchid Exposition**

Winchester Mystery House, San Jose. Friday 5:30-



## AOS Awards

### AOS Awards

American Orchid Society Pacific Judging  
Center Web

site: [www.aospacificcentral.org/](http://www.aospacificcentral.org/)

Please check the Web site for the most  
recent awards.



## Change of Address

Send all address and e-mail changes  
to:

Florence Inserto -  
[flojoinsert@yahoo.com](mailto:flojoinsert@yahoo.com)  
or Claire Zvanski:  
(415) 341-3085  
- [czvanski@hotmail.com](mailto:czvanski@hotmail.com)

**SFOS Membership**  
P.O. Box 27145,  
San Francisco, CA 94127

## Newsletter Items

The SFOS Newsletter welcomes  
news, articles, events, and any other  
items of interest to members. Send  
items by the 15th of the month in an  
email to Stanford Stapleton at:  
[stanford@rkmediasolutions.com](mailto:stanford@rkmediasolutions.com) Please  
include your name at the beginning  
or end of your text. All submissions will  
be reviewed and may be edited due to  
space limitations. Thank you!

Sincerely,

**San Francisco Orchid Society**



9:30pm \$10, Saturday 9am-6pm \$5, Sunday 10-5pm \$5.  
See [www.realorchidgrowers.com](http://www.realorchidgrowers.com)

## Upcoming Speakers

June 2014 -TBD

## Notices

### Wear Your Name Badge

The board voted to provide a special raffle ticket to  
members when they pick up and wear their name tags at  
our meetings. A drawing for a plant from the opportunity  
table will be limited to this and will immediately follow the  
choice by the person who did the Skill Session and the  
winner from the Show and Tell table. So, wearing your  
name tag will get you an early selection from the  
opportunity table.

Your name tag will be available at the membership table.

## Member's Corner

### SFOS Monthly Show and Tell Table

We want to thank our members who bring in their plants  
for display at the monthly meetings. This is a great  
viewing experience for all and a great way to learn about  
new plants we might want to try to grow in the future for  
ourselves.

But did you know that you can bring in a blooming plant  
that you might not be certain about the name or type and  
have our group of experts help identify your plant? The  
more you know, the better your chance of success.  
Thank you for participating and we'll see you and your  
plants at the next monthly meeting.

The Board

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[back to top](#)

## Announcements

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**Greetings San Francisco Orchid Society Member**

**It's time to renew your membership!**  
***Last chance to keep getting your  
SFOS Newsletter unless you renew***

With the passing of another year, it's time to renew your San Francisco Orchid Society Membership for 2014.

Your dues help the Society fulfill its mission to foster the culture and cultivation of orchids and to educate the public about orchids. Each year, the Society puts on one of the largest orchid shows in the U.S., brings you speakers from around the world giving presentations on all manner of topics about orchids and presents a diverse and highly educational plant table at each monthly meeting.

The Society thanks you for your support this past year (or half year to those of you who've joined since June!) and we hope you'll continue your membership for 2014. Dues are \$25/year individual or \$40 per couple - a bargain when compared to many other plant societies.

The Society also established an endowment, a savings account basically, to support the mission and operation of the Society in the future. All contributions to the endowment are tax-deductable. This is a great opportunity to make a donation before the end of the 2013 tax year and it will really help secure the future of the Society for years to come.

Thank you and we'll see you at the Hall of Flowers!

**Claire Zvanski and Florence Inserto**  
San Francisco Orchid Society  
Volunteer Board Members  
Membership C0-Chairs

### **On-line Membership Roster**

We have been updating our membership lists, and hopefully the on line roster is up to date too. If you want to check your information, or look up someone's contact information, go

to [www.orchidsanfrancisco.org/member/login.php](http://www.orchidsanfrancisco.org/member/login.php)

If you have forgotten your password there is a link to recover your password. If you have an orchid related business (e.g. nursery, decorating, landscaping, flower arranging, art, ceramics, photography etc.) and would like it listed in our business listing, please contact membership:

[czvanski@hotmail.com](mailto:czvanski@hotmail.com) or [flojo1337@yahoo.com](mailto:flojo1337@yahoo.com)

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**POE 2014 Orchids.... and All That Jazz**

**THANK YOU!**

The Pacific Orchid Exposition wishes to express its deepest appreciation to all the volunteers and committee chairs for their dedication and service in making this years POE a success. Without your committment and efforts, the exposition would not exist. The displays were spectacular, the exhibits more than interesting and the programs were wonderfully educational. It was evident that the attendees expressed their enthusiasm by spending time (and money) at the show. Thank you to all volunteers who participated and a special thanks to the show committee and chairs for their special efforts.

*-The Pacific Orchid Exposition 2014*





[back to top](#)

**Special Events**

Presented by Real Orchid Growers

**SAN JOSE**  
**ORCHID EXPOSITION**  
2014



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Join us at the  
**WINCHESTER**  
**MYSTERY HOUSE®**  
525 S. Winchester Blvd., San Jose, CA 95128

<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
MAY 30	MAY 31	JUNE 1
5:30PM-9:30PM	9:00AM-6:00PM	10:00AM-5:00PM

**PREVIEW NIGHT – FRIDAY**  
**\$5.00 ADMISSION SAT & SUN**  
**\$10.00 ADMISSION FRIDAY PREVIEW NIGHT**

**BEGINNER ORCHID GROWING SKILL SESSIONS**  
**WORLD CLASS ORCHID GROWERS**

for more information: [www.realorchidgrowers.com](http://www.realorchidgrowers.com)  
find REAL ORCHID GROWERS on [facebook.com](https://www.facebook.com/realorchidgrowers)

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