

# San Francisco Orchid Society

## Newsletter

August 2008

Volume 57 Number 8

The mission of the SFOS is to foster the culture and cultivation of orchids and to promote education of its members and the public about orchids. Our goals include: an exchange of information from exhibitions, publications, and the Internet, maintenance of a reference library, and participation in worldwide activities.

A California Non Profit 501(c)3 Corporation



### **SFOS Meeting:**

**Tuesday, Aug. 5<sup>th</sup>, 2008**

**AOS Judging: 7:00 p.m.**

**Skills Session: 7:05 p.m.**

**Meeting: 7:30 p.m.**

San Francisco County Fair Building,  
Golden Gate Park, 9th Avenue and  
Lincoln Way, San Francisco.

Plants submitted for American  
Orchid Society Judging must be  
entered between 6:30pm and  
7:00pm.

#### **Skill Session**

**Angelic Nguyen**

How to grow better Laelia and Cattleya

#### **Plant Opportunity Table**

**Bruce Rogers**

### **August Speaker**

**Bruce Rogers on Sobralia**



San Francisco welcomes our own Bruce Rogers, of Bruce Rogers Orchids, and Oz Gardens, who will be speaking on the genus Sobralia. Sobralias are the new darlings of the orchid world and Bruce will bring us up to date on the state of Sobralias, and the new hybrids and species.

Bruce has always had a passion for orchids and began his professional work when he was hired by the Atlanta, Georgia Parks Department to work with their orchids at the greenhouses in Piedmont Park. He returned to San Francisco and worked at the Rod McLellan Company to manage their Boarding Department and to hybridize the Vandas. This led to many opportunities and in the early eighties he left to start Bruce Rogers Orchids, and later Rogers-Fujikawa Orchids, with good friend Kent Fujikawa, and Rogers-Fishman Boarding with good friend Hyman Fishman. He has consulted and worked with major companies, groups and individuals both nationally and internationally.

Bruce has been growing and hybridizing with Sobralia for many years and in 2002 joined Terry Root (well known owner of the Orchid Zone) to form Oz Gardens, a wholesale nursery specializing in Sobralias. Their work has led to a wider selection of Sobralias for different climate zones, with an extended blooming season.

Sobralias are giants of the orchid world in both size of plant and flower. Sobralias are a fantastic plant suitable for outdoor and inside culture in the Bay Area. Growing superbly in both pots and beds in the garden, they bloom easily from Spring to Fall, with few orchids approaching their beauty and drama.

## 2008-2009 SFOS Officers/Contacts

**President** vacant

**Vice President**

Bruce Davidson 408-623-0413

bwdavidson2@bbnow.net

**Secretary**

Kay Klumb 415-648-8271 kklumb@earthlink.net

**Treasurer**

Dan Peter 650-563-9259 dan.peter@sbcglobal.net

**Past President**

Jean Lee 415-665-6079

jeanleorchids@gmail.com

**Directors**

Maureen Clarke 415-333-4033

maureenclarke@sbcglobal.net

Ellen Edelson 415-731-5924

e.edelson@sbcglobal.net

Eric Hunt 415-225-6561 eric@erichunt.com

Ricki Kohn 415-384-0427 ricki@rkmediasolutions.com

**Membership**

Eric Hunt 415-225-6561 eric@erichunt.com

Judy Bley 415-826-8372 jabley@pacbell.net

**Newsletter**

Angelic Nguyen 408-476-7153

Angelic@orchidesign.com

& Dave Robison 408-947-0486

Dave@orchidesign.com

**AOS Representative**

Carol Zoltowski 415-657-3222 czoltowski@sbcglobal.net

**Orchid Digest Representative**

Jean Lee 415-665-6079 jeanleorchids@gmail.com

**Plant Sales**

Masaki Asuka 650-588-6753

Sofia Valenzuela 415-469-9332 nilsofia@hotmail.com

Caryle Wyatt 415-821-3699 cwyatt6991@aol.com

**Property Managers**

Ellen Edelson 415-731-5924

Maureen Clarke 415-333-4033

maureenclarke@sbcglobal.net

**Raffle Tickets**

Ellen Edelson 415-731-5924

Maureen Clarke 415-333-4033

**Librarians**

Cindy Reid 650-355-8621

Chuck Chan & Moon Chan 415-387-1179

cs\_california@yahoo.com

**Webmaster**

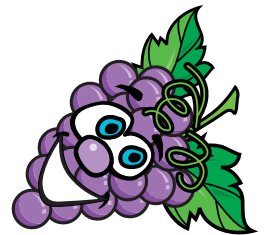
George Su 510-727-1262 info@georgesu.com

**info@orchidsanfrancisco.org**

A California Non Profit 501(c)3 Corporation

## Refreshments

### Sm-V



SFOS members are encouraged to help out with refreshments, setup and cleanup at Monthly Meetings. If your last name falls within the letter range **Sm-V** please bring snacks such as fresh fruit, ice cream, crackers & cheese for the next meeting. About three dozen cookies, one cake, one to two pounds of fruit or cheeses, or one box of crackers is an appropriate amount.

Remember to pick up your raffle ticket as one of the rewards of sharing — and good luck in the drawing!

Thank you **Steve Radman** for providing the juice and water for each of our meetings. Your donations are much appreciated.

## OrchidFest Volunteers

The San Francisco Orchid Society's annual OrchidFest will be held September 20-21 at the Hall of Flowers in Golden Gate Park. This year we will be adding some new vendors and it promises to be fun time for everyone.

OrchidFest is one of our main sources of funding for the day-to-day operation of the SFOS, and relies solely on volunteers to operate. If anyone would like to volunteer to help with any aspect of the show setup, security, admissions and breakdown, please contact

**Tom Perlite (415 990-1314)** or

**Paul Chim (510 635-3260).**

See you there!

Tom Perlite

## Summer Garden Fair

at San Francisco Botanical Garden entrance  
Saturday, August 2nd — 10 am to 3 pm

SFOS will be participating again this year. The OrchidFest postcards are printed and this is an opportunity to pass them out to gardening enthusiasts.

We also need to publicize the dates of 2009 POE. Dan Newman will provide specimen orchids for our SFOS membership table. There is a Gem and Mineral show and sale in the building so there will be a lot of people we can reach. Stop by and help distribute OrchidFest and membership material.

# AOS Awards

## **7/1/08 - Pacific Central - San Francisco**

- **Oestlundia (Encyclia) cyanocolumna 'Winston'**, species **CCM 84**  
Exhibited by Amy and Ken Jacobsen

## **7/2/2008 - California Sierra Nevada - Sacramento**

- **Macroclinium lejarzanum 'Gold Country'**, CCE 90 species, Exhibited by Gold Country Orchids
- **Paphiopedilum Lyro Blackhawk 'Sierra Sunset'**, AM 80  
(Paph. St. Swithin x Paph. glanduliferum)  
Exhibited by Curtis Gean

## **7/21/08 - Pacific Central - Oakland**

- **Slc. unnamed hybrid 'Amy'**, HCC 76  
(Slc. Sierra Doll x C. loddigesii var. harrisoniae),  
Exhibited by Amy and Ken Jacobsen  
(according to the new naming conventions this is a Sc unnamed hybrid)

Pictures or stats can be found at

<http://www.aospacificcentral.org> and <http://www.csnjc.org>

FCC = First Class Certificate (90–100 pts.)

AM = Award of Merit (80–89 points)

HCC = Highly Commended Certificate (75–79 pts.)

CHM = Certificate of Horticultural Merit

CCE = Certificate of Cultural Excellence

CCM = Certificate of Cultural Merit

CBR = Certificate of Botanical Recognition

Prov = Provisional award, pending confirmation of identification by an AOS-approved taxonomic authority.

## **Change of address?**

Send all address and e-mail changes to:

**Eric Hunt** / Membership Chairperson  
**[eric@erichunt.com](mailto:eric@erichunt.com) (415) 225-6561**

SFOS Membership

P.O. Box 27145  
San Francisco, CA 94127

## **Newsletter Submissions**

The SFOS Newsletter welcomes news, articles, events, and any other items of interest to members. Send items by the

**15th of the month** to: **[angelic@orchidesign.com](mailto:angelic@orchidesign.com)**

or mail to: 1361 Plum St., San Jose, CA 95110

Please include your name at the beginning or end of your text.

All submissions will be reviewed and may be edited due to space limitations. Thank you!



## *19th Annual Sale*

It's our biggest event of the year...  
the "World's Largest Orchid Garage Sale!"  
Join us at the San Francisco County Fair Building  
in beautiful Golden Gate Park:

**Saturday, August 9th**  
**9am (early access only);**  
**10am-5pm general admission and**  
**Sunday, August 10th;**  
**10am to 4pm general admission**

A \$20 donation is required to enter during the "early access only" period (Friends of OrchidMania get free admission), but general admission is free. Easy access via the 9th and Irving N-Judah Streetcar stop, 9th and Lincoln stops on the 43/44/71 bus lines and underground parking at the de Young Garage.

Saturday kicks off with a very special "donor's sneak preview" where special friends of OrchidMania get an hour of "first dibs" access to the sale. We always have an excellent selection of the most fabulous blooming plants and an array of truly rare collectables... making this early foray a must-see event. The rest of the day is just as much fun, with educational presentations and special "hot deals" presented for a limited time throughout the day.

Sunday continues with more fantastic selections as we bring out another round of wonderful selections from the greenhouse. That's right... you've got to come back on Sunday because we restock the benches and it's just like starting from scratch! Veterans of our annual sales know that Sunday mornings can yield many special treasures for discerning collectors.

### **Potting Materials**

As always, we'll have everything you could possibly need for your potting bench: cork, sphagnum moss, hanging baskets of all sizes, plus the finest potting media in several size grades.

### **Educational Presentations**

...demonstrations throughout the weekend:

- how to repot Cymbidiums
- how to divide large rhizomatous plants
- how to mount plants on slabs
- how to treat your plants for common pests
- how to start new plants from backbulbs
- and much more...

So stop by and stock up on the supplies you need to keep your plant collection healthy and happy! Whether you are a long-time grower or a new comer to the art and addiction of orchid cultivation, you'll love this entertaining weekend of glitter, controlled MAYHEM, and most of all... orchids, orchids, orchids!

Remember – all the proceeds go to a really great cause: HIV prevention education and AIDS awareness and relief efforts. Last year we were able to make over \$20,000 in donations to grassroots organizations in California and Thailand. OrchidMania is a California nonprofit 501(c)(3) corporation.

# Minutes of SFOS Board Meeting 7-8-08

**Present were:** Past President: Jean Lee, Treasurer: Dan Peter, Show Chair: Dennis Westler, Secretary: Kay Klumb, Directors: Maureen Clarke, Ellen Edelson, Eric Hunt, and Ricki Kohn

**Absent:** Vice President: Bruce Davidson

## **I. Past President's Report**

A. Jean announced that Angelic is creating the OrchidFest postcard and arranging printing so the cards can be passed out at the Summer Gardening Fair in the entry to San Francisco Botanical Garden on 8-2-08 from 10 am to 3 pm. Chooi Eng Grosso will staff the membership table as she has every year and Dan Newman will provide specimen orchids. Jean asked for at least 2 more volunteers and Maureen and Kay responded. Any other SFOS members are welcome to help out at our table in order to inform as many people as possible about OrchidFest and Pacific Orchid Exposition.

B. Jean reported that she got the needed information from Professor David Hannings, who had been on sabbatical, and the Scholarship check for Cal Poly, San Luis Obispo has been mailed.

## **II. Vice President's Report**

Bruce was absent, but had told Eric that Bruce Rogers will speak on Sobralias in 8-08 and Peter Tobias will speak on Orchid Conservation in 9-08 and each will provide the opportunity table for his month.

## **III. Secretary's Report**

Kay had nothing to report.

## **IV. Membership Report**

A. Eric reported that he had prepared the membership and mailing information and forwarded all of it to Angelic, so the roster is ready to be printed and mailed.

B. Eric showed the Board members a sample of the new stationery and said that George Su had gone ahead and had it printed. Some members pointed out that the Board had not approved the layout and thought a different layout would be preferable. This issue will be addressed with George.

C. Eric stated that there are currently 258 SFOS members and about half receive their newsletters by email and half get hard copies by US Post.

## **V. Treasurer's Report**

A. Jean said that the Summer Gardening Fair entry fee and County Fair Building rent for SFOS meetings have been paid.

B. Dan presented a "2008 Profit and Loss Budget vs. Actual" and some line items were discussed. Ricki suggested that her bank contacts could provide no fee banking, so Dan will investigate to determine if that bank

can provide all the services SFOS requires, with the ability to make secure, weekend deposits from POE being critical.

## **VI. Old Business**

A. Printing the Newsletter in black and white. The Board had decided last month to ask Dave Robison to come to this meeting to explain the breakdown of production costs and to help us reduce costs of the newsletter, but he was unable to attend. The members at the SFOS meeting on 7-1-08, voted to have the newsletter printed in black and white only, after Marni Turkel pointed out that close to 1/3 of SFOS' net income goes to producing the newsletter. Dennis confirmed that that vote was valid according to the bylaws and, after further discussion, he moved that the Board support the membership decision to have a black and white hard copy and color email copy of the newsletter starting with August, 2008. Eric seconded and the motion carried. Eric then moved that printing charges be billed on a per page basis, Ricki seconded and that motion passed.

B. Some other ways to increase net income were discussed, along with their probable negative consequences. The Board agreed to see how changing the newsletter works before considering any other modifications. Dan suggested taking a poll of the membership to determine their priorities.

C. The Endowment Fund Investigation Committee reported that creating an endowment fund for SFOS can be a fairly simple process, that the major requirement is to have a dedicated account for the money. Ricki presented a sample statement. After discussion, Maureen moved to form the endowment fund and establish an endowment committee. Ricki seconded the motion and it passed. The board made some changes to the sample statement and the final version will be printed in the newsletter. Maureen made a motion that the Endowment Fund Committee consist of Dan, Ricki and Eric. Eric seconded and the motion passed.

D. Dennis reported that the POE Committee has adopted a working budget. They think next year will be austere because of a probable lack of corporate sponsorship, so are trying to trim expenses such as large posters, pins, and jackets: and raising some fees. A major change is that vendors will not be asked to incorporate the theme, GREEN...With Envy, into their displays, but will be encouraged to provide educational content instead through extra vendor rating points

Maureen moved that the meeting be adjourned, Eric seconded and all agreed.

Respectfully submitted,  
Kay Klumb

# SFOS Newsletter

P.O. Box 27145  
San Francisco, CA 94127

## First Class

## SFOS Bulletin Board

*The Bulletin Board is a free service for SFOS members' orchid-related items. Send items by the 15th of the month to: 1361 Plum St, San Jose, CA 95110, or e-mail: services@ORCHIDesign.com. Include your name, phone number, and how long you want the item to run. We will also run items of interest from other orchid societies. All submissions will be reviewed and may be edited.*

The SFOS has a Bulletin Board System (BBS) set up for the society. It's at: <http://groups.google.com/group/orchid-doctor>  
We welcome everyone to visit this new section to either post their questions about orchids or to share their knowledge with the general public. It can also be accessed from our website by clicking on "Ask the Orchid Doctor." We are going to be posting all of the questions sent to the orchid doctor there as well.

## Upcoming Events

- **August 5, 7:30pm – SFOS General Meeting**  
**Bruce Rogers** on **Sobralia**
- **August 9 & 10: OrchidMania 19th Annual Sale**  
10 am - 5 pm, San Francisco County Fair Building (Hall of Flowers) 9th Avenue & Lincoln Way, San Francisco. Golden Gate Park (See postcard)
- **September 2, 7:30pm – SFOS General Meeting**  
**Peter Tobias** of Orchid Conservation Alliance on **Orchid Conservation programs**
- **September 20 & 21 – OrchidFest** Sale & Exhibition  
10 am - 5 pm, Hall of Flowers, 9th Avenue & Lincoln Way, San Francisco. General Admission: \$3; Senior, Disabled: \$2. Children 12 and under are free when accompanied by an adult. Benefits our Scholarship at Cal Poly, San Luis Obispo. Information: [www.orchidsanfrancisco.org](http://www.orchidsanfrancisco.org) 415.665.2468 (See flyer)

## OrchidFest Vendors

23 Local and International Vendors including:

Andy's Orchids • Asuka Orchids  
Boomer's Orchid Ark • Cal-Orchid  
Divine Orchids • D & D Flowers  
Ecuagenera • Gold Country Orchids  
Golden Gate Orchids • Hanging Gardens  
J & L Orchids • Kaoru Oka Orchids  
May On Nursery • Napa Valley Orchids  
Orchid Design • Orchids & Gardens  
SLO Gardens • The Elusive Orchid  
Valley Orchids...

San Francisco Orchid Society presents

# OrchidFest

**Sale & Exhibition**

Demonstrations • Lectures • Raffle

Hall of Flowers

9th Avenue & Lincoln Way, San Francisco



General Admission: \$3  
Senior, Disabled: \$2  
Benefits our  
Scholarship at  
Cal Poly  
San Luis Obispo

**Saturday & Sunday**  
**September 20 & 21, 2008**  
**10 am - 5 pm**

Children 12  
and under are  
free when  
accompanied  
by an adult

**[www.orchidsanfrancisco.org](http://www.orchidsanfrancisco.org) 415.665.2468**

A California Non Profit 501(c)3 Corporation

Join Us & Celebrate Our 19th Annual  
World's Largest Orchid Garage Sale!  
Saturday, August 9th & Sunday, August 10th  
Free admission from 10am - 4pm  
*9am Saturday preview admission - \$20 donation*



# ORCHID MANIA



OrchidMania is a 501(5)(c) Nonprofit California Corporation #94-3138750 supporting grassroots AIDS prevention and education organizations in the U.S., Latin America and Southeast Asia through the sale of orchids donated by commercial and individual donors from around the world.



Thousands of orchids-  
all for sale!

Bring your own box or container!  
Biggest discount bargains- Sunday after 2pm!  
For more information on our sale and being  
a volunteer with OrchidMania, please visit:

[www.orchids.org](http://www.orchids.org)

OrchidMania 717 Paris Street, San Francisco, CA 94112 phone: 415-841-1678

## ORCHID MANIA



OrchidMania  
P.O. Box 423627  
SF, CA 94142  
415-841-1678

Non-Profit  
Organization  
U.S. Postage Paid  
San Francisco, CA  
Permit No. 4118

19th Annual Weekend Sale  
**NEW 2008 SALE DATE:**

Saturday, August 9th

Sunday, August 10th

Free admission from 10am - 4pm

*9am Saturday preview admission- \$20 donation*

**NEW 2008 LOCATION:**

San Francisco

County Fair Building

at 9th Ave. & Lincoln Way

in beautiful Golden Gate Park.

Easy access via the N-Judah

& MUNI lines 43/44/71.

Underground parking available

at the de Young Museum garage.

[www.orchids.org](http://www.orchids.org)

